



Planting the seeds for
**GROWTH, INNOVATION
& SMARTER EVENTS.**

BIZBASH LIVE

FLORIDA MAY 22

FORT LAUDERDALE CONVENTION CENTER

[BIZBASH.COM/EVENTS](https://bizbash.com/events)

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BIZBASH LIVE FLORIDA



We're hitting **Double Digits!**

10



BizBash is thrilled to celebrate our 10th anniversary in South Florida!

After 10 years of ideas, connections, partnerships, and inspiration, we're saying thank you by shaking up our show...in hopes of making the event even more beneficial for your brand.

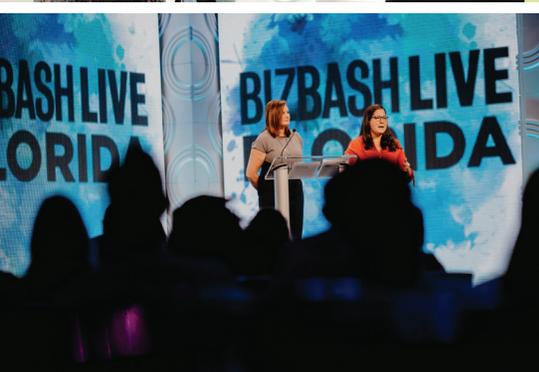
From education to networking, this one-day experience will put your brand in front of the right people, at the right time.

You can't be part of the conversation **unless you're HERE.**



BIZBASH LIVE – HELPING YOUR BUSINESS BLOOM.

BIZBASH LIVE



10 Reasons You Need to Be Involved.

- 10 PLANTING SEEDS:** The #1 reason event pros come to BizBash Live is to find new ideas and inspiration. Make sure your brand is top of mind.
- 9 TEAMWORK MAKES THE DREAM WORK:** Marketing to other vendors and venues is as important as reaching the end buyer. Every segment of the event industry attends this event.
- 8 WE'RE SHAKING IT UP:** From a new education format to Exhibit Floor activations, this one day is set to be filled with endless opportunities to connect, collaborate, and cultivate new relationships.
- 7 SOCIAL PHYSICS:** Stimulating conversation is the idea flow that impacts what to do, who to hire, and where to make it happen. You can't be part of the conversation unless you're HERE.
- 6 BLOSSOMING BUSINESS:** Where can you showcase your brand to nearly 1,500 event professionals from Florida, and across North America, in just one day? Only at BizBash Live.
- 5 2019 BIZBASH HALL OF FAME:** We're honoring the biggest names in South Florida events, and closing out a successful show, with our 2019 Hall of Fame ceremony. Celebrate the movers and shakers who have transformed our industry with an unforgettable live experience.
- 4 GET EDUCATED:** Hear rich insights from event thought leaders and game-changers transforming live experiences in brand new Hubs in the exhibit area.
- 3 STRUT YOUR STUFF:** Show off your latest and greatest offerings to the most influential names in the industry.
- 2 CRUSH YOUR 2019 GOALS:** One connection from BizBash Live could make your year, and even years to come.
- 1 CELEBRATE OUR 10TH ANNIVERSARY:** Mix, mingle, and celebrate 10 years of BizBash Live in South Florida!



HARVEST YOUR GOALS.

BIZBASH LIVE FLORIDA



A great day of learning and fun!”

MARTHA MARTIN
Corporate Events Manager,
Baptist Health South Florida



Here's Who Attends...



ANNUAL AVERAGE BUDGET

- Less Than \$100K 28%
- \$100K - \$250K 18%
- \$250K - \$500K 15%
- \$500K - \$1M 14%
- \$2M - \$5M 11%
- \$1M - \$2M 7%
- \$5M - \$10M 5%
- More Than \$10M 2%

EVENTS PER YEAR

- 6 to 20 37%
- 21 to 50 17%
- Fewer Than 6 14%
- 51 to 100 13%
- More Than 200 11%
- 101 to 200 8%

TYPES OF EVENTS

- 74% Meetings
- 56% Conferences/Training
- 53% Premieres/Opening Events
- 44% Product Launches/
Promo Events
- 35% Parades/Festivals
- 34% Benefits
- 33% Incentive Trips
- 32% Trade Shows



OUR ATTENDEES HAVE THE JUICE.

BIZBASH LIVE FLORIDA

Fruitful Connections Start Here



ATTENDEES REPRESENT Sample List



WHY THEY ATTEND



83%
Ideas & Inspiration



70%
Networking



51%
Education



YOU NEVER KNOW WHO YOU'RE GOING TO MEET.

BIZBASH LIVE FLORIDA



Space is Going Fast...

Exclusivity

BizBash Live is a trade-only event and not open to the general public. Make connections with qualified event professionals.

Connections that Matter

Our goal is to maximize opportunities for you to interact with your target audience.

Memorable Moments

Where else can you meet with hundreds of potential partners and clients in one day? You can offer food samples, showcase your newest products, demo your event tech, and more. At BizBash Live, you can bring your company, products, and services to life. Plus, you'll do it surrounded by event professionals worthy of your partnership and commitment.

What's New for 2019

BIZBASH HALL OF FAME: We're celebrating 10 years in the market by honoring South Florida event icons at the end of BizBash Live. Enjoy a day at the show, then mix and mingle with industry elite at this all-new After-Party.

EDUCATION FORMAT: From the Forum to Hubs in the exhibit area, we're shaking up education with new speakers, different formats, and fresh ideas from the most innovative names in events.

REVISED SCHEDULE: We've redesigned the schedule to allow for more time on the Exhibit Floor with those who matter most, our exhibitors.

UPDATED LAYOUT: The show floor will be live with excitement as we've reworked the layout to add more booths and activations.



FROM SWEET CONNECTIONS TO FRUITFUL RELATIONSHIPS.

BIZBASH LIVE FLORIDA



Squeeze Past the Competition

Included in your
10' x 10' booth package:

- 10' x 10' booth space (please inquire about larger spaces)
- Standard company sign
- Two (2) chairs and one (1) 6' draped table
- 8' draped backwall and 3' draped sidewall
- Company listing in all show marketing that features an exhibitor list
- Mention on Official Show Website
- Exhibit Floor badges (four (4) per 10' x 10' booth)
- Invitation to event parties

PLUS: Access to nearly 1,500 event professionals actively sourcing ideas and vendors, and unmatched networking opportunities with fellow exhibitors and sponsors.

Booth Space 100, 200, 300 sq. ft.

Before April 9 \$23.75 USD* After April 9 \$24.75 USD*

BEST VALUE: 400+ sq. ft.

Before April 9 \$21.50 USD* After April 9 \$23.00 USD*

*Prices per square foot

In addition: In addition to booth space, you always have the opportunity to customize your participation for your brand. Options include, but are not limited to:

- Premium Booth Position
- Education Live On-Stage Ad
- Networking Luncheon
- Integration/Showcase Sponsorship
- Lounge/Charging Stations/Restroom
- Client/Speaker Gifting Programs



Event photos: Creative Focus and Haute Media

MAKE A SPLASH.

BIZBASH LIVE

| | PLATINUM PLUS \$45,000 3 SPOTS AVAILABLE | PLATINUM \$15,000 | GOLD \$10,000 | SILVER \$4,500 | BRONZE \$3,500 |
|--|--|----------------------|------------------|-------------------|-------------------|
| PRE-SHOW EXPOSURE | | | | | |
| Logo Inclusion on Marketing Collateral – Tier 1 | • | • | • | | |
| Invitation to Kick-Off Party for Your Team* | • | • | • | • | • |
| Premium Listing on BizBash.com Marketplace | • | • | • | | |
| Display Banner Campaign ROS Impressions on BizBash.com | 200k | 200k | 100k | 75k | 50k |
| Dedicated Pre-Show Email to Attendees* | • | • | | | |
| Logo Inclusion on Marketing Materials – Tier 2 | | | | • | • |
| Shoutouts Via Our Social Channels** | • | • | • | • | • |

| | | | | | |
|--|----------|----------|----------|----------|--------|
| AT-SHOW EXPOSURE | | | | | |
| Logo Inclusion on Printed Signage | • | • | • | | |
| Logo Inclusion on Digital Scroll | • | • | • | • | • |
| Mentions on Stage | • | • | • | | |
| 20' x 20' Island Booth Premium Location* | • | • | | | |
| Education Session Passes* | 4 Passes | 4 Passes | 3 Passes | 2 Passes | 1 Pass |
| Education Live Ad | • | | | | |
| Attendee Bag Insert | | | | • | • |
| 10' x 20' Double Booth/Prime Position* | | | • | | |
| Inclusion in Education Hubs/Stage* | | | | • | |
| 10' x 10' Premium Booth Position* | | | | • | |
| 10' x 10' Standard Booth Position | | | | | • |

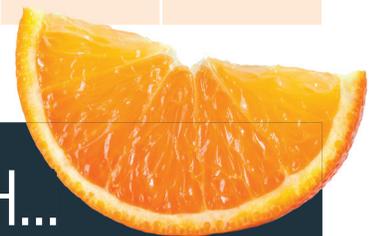
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| POST-SHOW EXPOSURE | | | | | |
| Full Page Ad (Four Color) in BizBash Magazine | • | | | | |
| Full Attendee List, with Emails, for all 2019 BizBash Live Events*** | • | | | | |
| Invitation to After-Party for Your Team | • | • | • | • | • |
| Post-Party Cocktail Branding Opportunity | • | | | | |
| Inclusion in Sponsored Recap Coverage on BizBash.com* | • | • | • | | |
| Dedicated Post-Show Email to Attendees* | • | • | | | |

*indicates subject to availability/change. **social channels will be used when appropriate. ***opt-in emails only

| A LA CARTE OPPORTUNITIES | FLORIDA |
|--|---------|
| Education Seat Drop | \$400 |
| Attendee Bag Insert | \$500 |
| Education Live Ad* | \$1,500 |
| Kick-Off Party Activation or Integration | \$1,250 |
| After-Party Activation or Integration | \$1,250 |
| Post-Show Sponsored Email | \$1,900 |
| Lounge & Learn Presentation | \$2,800 |

*Offering only available with purchase of a booth.

AND, TO GARNISH...



There are a myriad of opportunities available including a la carte sponsorships like; lunch sponsorship, lounge sponsorship, restroom, stage and decor. Our only limitations are our imagination and creativity. We'll work with you to create appropriate bespoke opportunities.

To find out how to align your industry presence with leading thought leadership, contact your local sales rep, email sales@bizbash.com, or call 646.839.3915 today.