



Planting the seeds for
**GROWTH, INNOVATION
& SMARTER EVENTS.**

BIZBASH LIVE

LOS ANGELES JULY 24

CALIFORNIA MARKET CENTER

BIZBASH.COM/EVENTS

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BIZBASH LIVE
LOS ANGELES



Smash Your Goals

From education to networking, BizBash Live is the perfect opportunity to put your brand **in front of the right people, at the right time.**

Show off your latest and greatest offerings to the most influential names in the industry, and meet with more leads in one day, than most do in a year.

One connection from BizBash Live could help **crush your 2019 goals!**



BIZBASH LIVE – RIPE WITH OPPORTUNITY.

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Grow Your Business

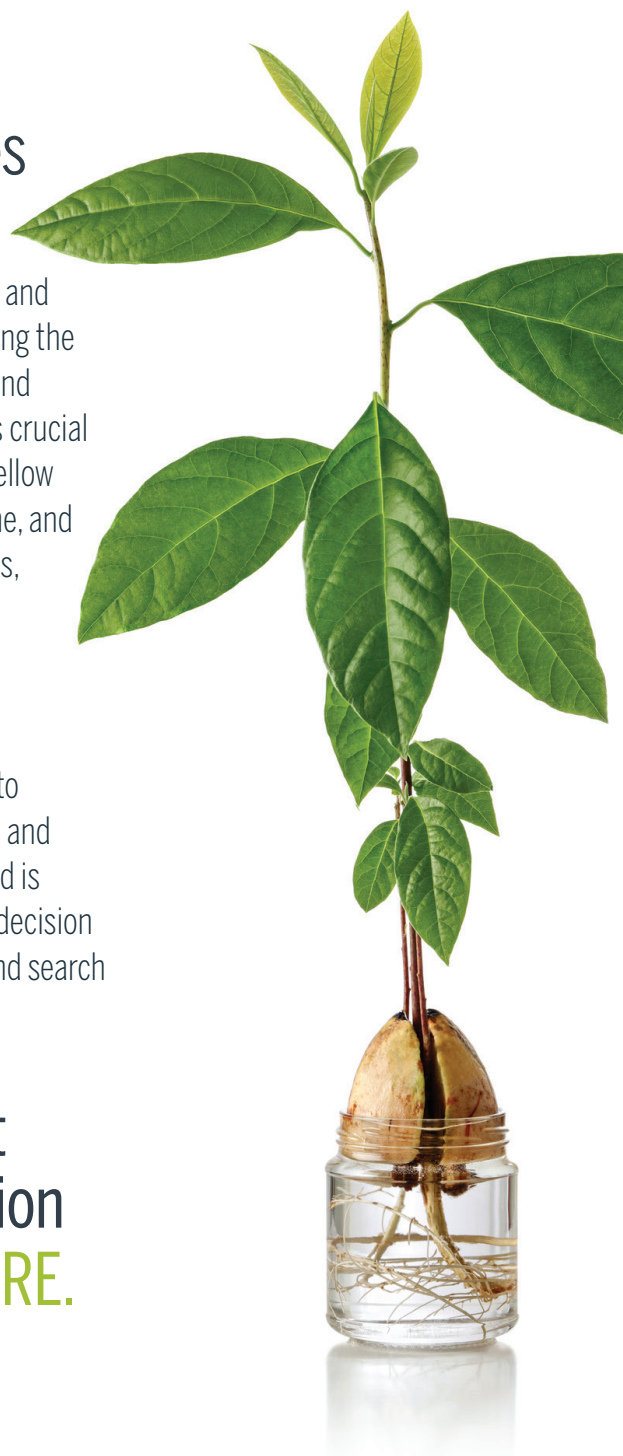
Team Work Makes the Dream Work

Partnerships with other vendors and venues is as important as reaching the end buyer. With word of mouth and referrals fueling our industry, it's crucial to create strong connects with fellow event pros. Anyone who is anyone, and has their hand in live experiences, attends this event.

Planting Seeds

The #1 reason event pros come to BizBash Live is to find new ideas and inspiration. Make sure your brand is top of mind as nearly 1,500 key decision makers explore your offerings and search for new event partners.

You can't be part of the conversation
unless you're HERE.



BIZBASH LIVE – HELPING YOUR BUSINESS THRIVE.

BIZBASH LIVE LOS ANGELES



Alive, exciting, energetic,
well-produced and
simply fabulous..."

KATI HULICK — Owner,
Kati Hulick Associates



Here's Who Attends...



ANNUAL AVERAGE BUDGET

- Less Than \$100K 24%
- \$100K - \$250K 18%
- \$250K - \$500K 16%
- \$500K - \$1M 16%
- \$2M - \$5M 11%
- \$1M - \$2M 10%
- More Than \$10M 3%
- \$5M - \$10M 2%

EVENTS PER YEAR

- 6 to 20 36%
- 21 to 50 24%
- 51 to 100 17%
- Fewer Than 6 9%
- 101 to 200 8%
- More Than 200 6%

TYPES OF EVENTS

- 66% Meetings
- 58% Conferences/Training
- 47% Premieres/Opening Events
- 47% Product Launches/Promo Events
- 39% Benefits
- 31% Trade Shows
- 25% Incentive Trips
- 22% Parades/Festivals



OUR ATTENDEES HAVE THE JUICE.

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Fruitful Connections Start Here



ATTENDEES REPRESENT

Sample List

bloomingdale's

Deloitte.

DIAGEO

Disney

GMR



LACMA

Los Angeles Times

LIONSGATE

NAMM®



SAG-AFTRA
FOUNDATION



Ucla

USS Midway
MUSEUM



WHY THEY ATTEND



86%

Ideas & Inspiration



68%

Networking



57%

Education

YOU NEVER KNOW WHO YOU'RE GOING TO MEET

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Location, Location, Location

In the Center of It All

Why the California Market Center? Centrally located in Downtown LA, this drayage-free, non-union building is easy to get to whichever direction you're coming from.

Easy In, Easy Out

Where else can you meet with hundreds of potential partners and clients in one day? You can offer food samples, showcase your newest products, demo your event tech, and more. At BizBash Live, you can bring your company, products, and services to life. Plus, you'll do it surrounded by event professionals worthy of your partnership and commitment.

Memorable Moments

From a dedicated show decorator to scheduled traffic and onsite labor, we've secured the perfect partners to ensure a smooth (and organized) move in and move out of the California Market Center.

What's New for 2019

NEW EXHIBIT HALL: Lined with hard wall booths and incredible offerings, Exhibit Hall B is a well lit, industrial space that nicely showcases your brand.

EDUCATION FORMAT: We're shaking up education with new speakers, different formats, and fresh ideas from the most innovative names in events.

REVISED SCHEDULE: We've redesigned the schedule to allow for more time on the Exhibit Floor with those who matter most, our exhibitors.



THE RIGHT INGREDIENTS FOR YOUR SUCCESS.

BIZBASH LIVE LOS ANGELES



How We Stack Up

Included in your 10' x 10' booth package:

- 10' x 10' booth space (please inquire about larger spaces)
- Standard company sign
- Two (2) chairs and one (1) 6' draped table
- 6' 6" hard backwall and sidewalls
- Company listing in all show marketing that features an exhibitor list
- Mention on Official Show Website
- Exhibit Floor badges (four (4) per 10' x 10' booth)
- Invitation to event parties

PLUS: Access to nearly 1,500 event professionals actively sourcing ideas and vendors, and unmatched networking opportunities with fellow exhibitors and sponsors.

Booth Space 100, 200, 300 sq. ft.

Before June 8 \$29.95 USD* After June 8 \$30.95 USD*

BEST VALUE: 400+ sq. ft.

Before June 8 \$28.50 USD* After June 8 \$30.00 USD*

*Prices per square foot

Upgrade your space!

Corner Booth: \$250 per corner

Premium Booth Position: \$175

In addition: In addition to booth space, you always have the opportunity to customize your participation for your brand. Options include, but are not limited to:

- Education Live On-Stage Ad
- Networking Luncheon
- Integration/Showcase Sponsorship
- Lounge/Charging Stations/Restroom
- Client/Speaker Gifting Programs

Event photos: Creative Focus and Haute Media



STAY ON TOP OF YOUR COMPETITION.

BIZBASH LIVE

PLATINUM PLUS
\$45,000
3 SPOTS AVAILABLE

PLATINUM
LA \$20,000

GOLD
LA \$12,500

SILVER
LA \$6,000

BRONZE
LA \$4,500

PRE-SHOW EXPOSURE

Logo Inclusion on Marketing Collateral – Tier 1	•	•	•		
Invitation to Kick-Off Party for Your Team *	•	•	•	•	•
Premium Listing on BizBash.com Marketplace	•	•	•		
Display Banner Campaign ROS Impressions on BizBash.com	200k	200k	100k	75k	50k
Dedicated Pre-Show Email to Attendees*	•	•			
Logo Inclusion on Marketing Materials – Tier 2				•	•
Shoutouts Via Our Social Channels**	•	•	•	•	•

AT-SHOW EXPOSURE

Logo Inclusion on Printed Signage	•	•	•		
Logo Inclusion on Digital Scroll	•	•	•	•	•
Mentions on Stage	•	•	•		
20' x 20' Island Booth Premium Location*	•	•			
Event Innovation Forum Session Passes*	4 Passes	4 Passes	3 Passes	2 Passes	1 Pass
Event Innovation Forum Live Ad	•				
Attendee Bag Insert				•	•
Education Integration (DC)/Workshop Introduction			•		
10' x 20' Double Booth/Prime Position*			•		
15 Minute Showcase Performance on Exhibit Floor Stage*				•	
10' x 10' Premium Booth Position*				•	
10' x 10' Standard Booth Position					•

POST-SHOW EXPOSURE

Full Page Ad (Four Color) in BizBash Magazine	•				
Full Attendee List, with Emails, for all 2019 BizBash Live Events***	•				
Invitation to After-Party for Your Team	•	•	•	•	•
Post-Party Cocktail Branding Opportunity	•				
Inclusion in Sponsored Recap Coverage on BizBash.com*	•	•	•		
Dedicated Post-Show Email to Attendees*	•	•			

*indicates subject to availability/change.

**social channels will be used when appropriate.

***opt-in emails only

A LA CARTE OPPORTUNITIES

LOS ANGELES

Workshop Seat Drop	\$150
Event Innovation Forum Seat Drop	\$500
Exhibit Floor Stage Entertainment*	\$550
Attendee Bag Insert	\$750
Workshop Series Live Ad*	\$650
Event Innovation Forum Live Ad*	\$2,000
Kick-Off Party Activation or Integration	\$2,000
After-Party Activation or Integration	\$2,000
Post-Show Sponsored Email	\$1,900
Lounge & Learn Presentation	\$3,200

*Offering only available with purchase of a booth or tabletop.

AND, TO GARNISH...



There are a myriad of opportunities available including a la carte sponsorships like; lunch sponsorship, lounge sponsorship, restroom, stage and decor. Our only limitations are our imagination and creativity. We'll work with you to create appropriate bespoke opportunities.

To find out how to align your industry presence with leading thought leadership, contact your local sales rep, email sales@bizbash.com, or call 646.839.3915 today.