



Planting the seeds for
**GROWTH, INNOVATION
& SMARTER EVENTS.**

BIZBASH LIVE

NEW YORK OCTOBER 23

JACOB JAVITS CONVENTION CENTER

[BIZBASH.COM/EVENTS](https://bizbash.com/events)

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BIZBASH LIVE NEW YORK



Smash Your Goals

From education to networking, BizBash Live is the perfect opportunity to put your brand **in front of the right people, at the right time.**

Show off your latest and greatest offerings to the most influential names in the industry, and meet with more leads in one day, than most do in a year.

One connection from BizBash Live could help **crush your 2019 goals!**



GET YOUR SLICE OF THE PIE.

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Grow Your Business

Team Work Makes the Dream Work

Partnerships with other vendors and venues is as important as reaching the end buyer. With word of mouth and referrals fueling our industry, it's crucial to create strong connects with fellow event pros. Anyone who is anyone, and has their hand in live experiences, attends this event.

Planting Seeds

The #1 reason event pros come to BizBash Live is to find new ideas and inspiration. Make sure your brand is top of mind as more than 2,000 key decision makers explore your offerings and search for new event partners.

You can't be part of the conversation
unless you're HERE.

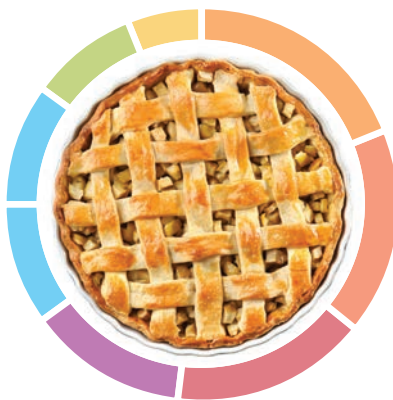


BIZBASH LIVE – RIPE WITH OPPORTUNITY.

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Our Core Audience



ANNUAL AVERAGE BUDGET

- Less Than \$100K 19%
- \$500K - \$1M 17%
- \$100K - \$250K 16%
- \$250K - \$500K 13%
- \$2M - \$5M 10%
- \$1M - \$2M 10%
- More Than \$10M 9%
- \$5M - \$10M 6%

EVENTS PER YEAR

- 6 to 20 30%
- 21 to 50 21%
- 51 to 100 16%
- More Than 200 12%
- Fewer Than 6 11%
- 101 to 200 10%

TYPES OF EVENTS

- 72% Meetings
- 66% Conferences/Training
- 49% Premieres/Opening Events
- 48% Product Launches/Promo Events
- 35% Benefits
- 33% Trade Shows
- 29% Parades/Festivals
- 24% Incentive Trips



BizBash Live: New York was worth the time and money... I am excited about seeing my own events with a new perspective”

CHADAE CHANG BOWLER – Senior Marketing Manager, Reed Exhibitions



OUR ATTENDEES HAVE THE JUICE.

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Fruitful Connections Start Here



ATTENDEES REPRESENT Sample List



BLACKROCK



charity: water

DELL



Google

iHeartMEDIA

JACK MORTON

L'ORÉAL

The New York Times

nielsen



Reebok

SEPHORA

TED

VIACOM



WHY THEY ATTEND



87%
Ideas & Inspiration



60%
Networking

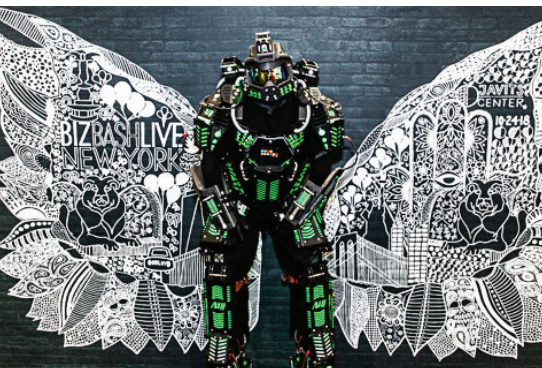


54%
Education



YOU NEVER KNOW WHO YOU'RE GOING TO MEET

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Space is Going Fast...

Exclusivity

BizBash Live is a trade-only event and not open to the general public. Make connections with qualified event professionals.

Connections that Matter

Our goal is to maximize opportunities to interact with your target audience.

Memorable Moments

Where else can you meet with hundreds of potential partners and clients in one day? You can offer food samples, showcase your newest products, demo your event tech, and more. At BizBash Live, you can bring your company, products, and services to life. Plus, you'll do it surrounded by event professionals worthy of your partnership and commitment.

What's New for 2019

EDUCATION FORMAT: We're shaking up education with new speakers, different formats, and fresh ideas from the most innovative names in events.

REVISED SCHEDULE: We've redesigned the schedule to allow for more time on the Exhibit Floor with those who matter most, our exhibitors.



TURNING SWEET CONNECTIONS INTO FRUITFUL RELATIONSHIPS.

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Ingredients for Success...

Baked in your 10' x 10' booth package:

- 10' x 10' booth space (please inquire about larger spaces)
- Standard company sign
- Two (2) chairs and one (1) 6' draped table, and one (1) wastebasket
- 8' draped backwall and 3' draped sidewall
- Company listing in all show marketing that features an exhibitor list
- Mention on Official Show Website
- Exhibit Floor badges (four (4) per 10' x 10' booth)
- Invitation to event parties

PLUS: Access to nearly 2,000 event professionals actively sourcing ideas and vendors, and unmatched networking opportunities with fellow exhibitors and sponsors.

Booth Space 100, 200, 300 sq. ft.

Before September 2019 \$42.75 USD*

After September 2019 \$44.00 USD*

BEST VALUE: 400+ sq. ft.

Before September 2019 \$25.00 USD*

After September 2019 \$26.00 USD*

*Prices per square foot

Upgrade your space!

Corner Booth: \$350 per corner

Premium Booth Position: \$350

In addition...

In addition to booth space, you always have the opportunity to customize your participation for your brand. Options include, but are not limited to:

- Education Live On-Stage Ad
- Networking Luncheon
- Integration/Showcase Sponsorship
- Lounge/Charging Stations/ Restroom
- Client/Speaker Gifting Programs



Event photos: Creative Focus and Haute Media

STAY ON TOP OF YOUR COMPETITION.

BIZBASH LIVE

	PLATINUM PLUS \$45,000 3 SPOTS AVAILABLE	PLATINUM \$25,000	GOLD \$15,000	SILVER \$7,500	BRONZE \$5,500
PRE-SHOW EXPOSURE					
Logo Inclusion on Marketing Collateral – Tier 1	•	•	•		
Invitation to Kick-Off Party for Your Team *	•	•	•	•	•
Premium Listing on BizBash.com Marketplace	•	•	•		
Display Banner Campaign ROS Impressions on BizBash.com	200k	200k	100k	75k	50k
Dedicated Pre-Show Email to Attendees*	•	•			
Logo Inclusion on Marketing Materials – Tier 2				•	•
Shoutouts Via Our Social Channels**	•	•	•	•	•
AT-SHOW EXPOSURE					
Logo Inclusion on Printed Signage	•	•	•		
Logo Inclusion on Digital Scroll	•	•	•	•	•
Mentions on Stage	•	•	•		
20' x 20' Island Booth Premium Location*	•	•			
Event Innovation Forum Session Passes*	4 Passes	4 Passes	3 Passes	2 Passes	1 Pass
Event Innovation Forum Live Ad	•				
Attendee Bag Insert				•	•
Education Integration (DC)/Workshop Introduction			•		
10' x 20' Double Booth/Prime Position*			•		
15 Minute Showcase Performance on Exhibit Floor Stage*				•	
10' x 10' Premium Booth Position*				•	
10' x 10' Standard Booth Position					•
POST-SHOW EXPOSURE					
Full Page Ad (Four Color) in BizBash Magazine	•				
Full Attendee List, with Emails, for all 2019 BizBash Live Events***	•				
Invitation to After-Party for Your Team	•	•	•	•	•
Post-Party Cocktail Branding Opportunity	•				
Inclusion in Sponsored Recap Coverage on BizBash.com*	•	•	•		
Dedicated Post-Show Email to Attendees*	•	•			

*indicates subject to availability/change. **social channels will be used when appropriate. ***opt-in emails only

A LA CARTE OPPORTUNITIES	NEW YORK
Workshop Seat Drop	\$200
Event Innovation Forum Seat Drop	\$600
ESA Opening Performance Slot*	\$1,000
Exhibit Floor Stage Entertainment*	\$800
Attendee Bag Insert	\$1,000
Workshop Series Live Ad*	\$800
Event Innovation Forum Live Ad*	\$2,500
Kick-Off Party Activation or Integration	\$2,500
After-Party Activation or Integration	\$2,500
Post-Show Sponsored Email	\$2,500
Lounge & Learn Presentation	\$4,000

*Offering only available with purchase of a booth or tabletop.

STAND OUT...

There are a myriad of opportunities available including a la carte sponsorships like; lunch sponsorship, lounge sponsorship, restroom, stage and decor. Our only limitations are our imagination and creativity. We'll work with you to create appropriate bespoke opportunities.

To find out how to align your industry presence with leading thought leadership, contact your local sales rep, email sales@bizbash.com, or call **646.839.3915** today.

