

BIZBASH LIVE

Planting the seeds for
**GROWTH, INNOVATION
& SMARTER EVENTS.**



FLORIDA
MAY 22



LOS ANGELES
JULY 24



WASHINGTON, DC
JULY 31



NEW YORK
OCT 2019

[BIZBASH.COM/EVENTS](https://bizbash.com/events)

SALES@BIZBASH.COM | 646.839.3915



BIZBASH LIVE

FLORIDA | LOS ANGELES | WASHINGTON, DC | NEW YORK



The ONLY experience for serious event pros.

With events across North America, these annual conferences and trade shows gather the most influential names in the industry to connect, collaborate, and cultivate new relationships. That's four chances to take your business to the next level.

Tired of boring events? Us too, so we're shaking it up for 2019...

- New education & programming
- Revised schedules
- New opportunities to get involved
- And so much more!

Ready to **Crush** Your 2019 Goals?



FIND THE RIGHT PARTNERS, AT THE RIGHT TIME.

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BY THE NUMBERS

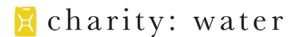
5,000+ Attendees

1,900+ Companies

20 Countries

559 Cities

ATTENDEES REPRESENT (sample list)



A great day of
learning and fun!"

MARTHA MARTIN
Corporate Events Manager,
Baptist Health South Florida



2018 WAS A SMASH!

BIZBASH LIVE

Our Core Audience



WHO THEY ARE

- 26% ● Planners/Producers/Designers
- 21% ● Executives/Owners/VP
- 21% ● Managers
- 16% ● Directors
- 16% ● Other (Specialists/Consultants/Media)

WHAT THEY DO

- Meetings 72%
- Conferences/Training 61%
- Premieres/Opening Events 46%
- Product Launches/Promo Events 43%
- Benefits 35%
- Trade Shows 33%
- Parades/Festivals 26%
- Incentive Trips 25%



WHY THEY ATTEND



YOU NEVER KNOW WHO YOU'RE GOING TO MEET

BIZBASH LIVE

	PLATINUM PLUS \$45,000 3 SPOTS AVAILABLE	PLATINUM FL \$15,000 LA \$20,000 NY \$25,000 DC \$15,000	GOLD FL \$10,000 LA \$12,500 NY \$15,000 DC \$8,500	SILVER FL \$4,500 LA \$6,000 NY \$7,500 DC \$6,000	BRONZE FL \$3,500 LA \$4,500 NY \$5,500 DC \$4,750	TABLE TOP DC \$3,500
PRE-SHOW EXPOSURE						
Logo Inclusion on Marketing Collateral – Tier 1	•	•	•			
Invitation to Kick-Off Party for Your Team*	•	•	•	•	•	•
Premium Listing on BizBash.com Marketplace	•	•	•	DC only	DC only	
Display Banner Campaign ROS Impressions on BizBash.com	200k	200k	100k	75k	50k	
Dedicated Pre-Show Email to Attendees*	•	•				
Logo Inclusion on Marketing Materials – Tier 2				•	•	•
Shoutouts Via Our Social Channels**	•	•	•	•	•	•

AT-SHOW EXPOSURE						
Logo Inclusion on Printed Signage	•	•	•	DC only	DC only	
Logo Inclusion on Digital Scroll	•	•	•	•	•	
Mentions on Stage	•	•	•			
20' x 20' Island Booth Premium Location* (N/A DC)	•	•				
All Access Passes (DC Only)*	4 Passes	4 Passes	3 Passes	3 Passes	2 Passes	2 Passes
Event Innovation Forum Session Passes* (N/A DC)	4 Passes	4 Passes	3 Passes	2 Passes	1 Pass	
Event Innovation Forum Live Ad	•					
Attendee Bag Insert		DC only	DC only	•	•	
Education Integration (DC)/Workshop Introduction		DC only	•			
10' x 20' Double Booth/Prime Position* (N/A DC)			•			
15 Minute Showcase Performance on Exhibit Floor Stage* (N/A DC)				•		
10' x 10' Premium Booth Position* (N/A DC)				•		
10' x 10' Standard Booth Position (N/A DC)					•	
4' Tabletop (DC Only)					•	•
6' Tabletop (DC Only)	•	•	•	•		
Sponsored Luncheon Table (DC Only)	3	3	2	2	1	1

POST-SHOW EXPOSURE						
Full Page Ad (Four Color) in BizBash Magazine	•					
Full Attendee List, with Emails, for all 2019 BizBash Live Events***	•	DC only				
Invitation to After-Party for Your Team	•	•	•	•	•	•
Post-Party Cocktail Branding Opportunity	•	DC only				
Inclusion in Sponsored Recap Coverage on BizBash.com*	•	•	•	DC only	DC only	
Dedicated Post-Show Email to Attendees*	•	•				

*indicates subject to availability/change. **social channels will be used when appropriate. ***opt-in emails only

A LA CARTE OPPORTUNITIES	FLORIDA	LOS ANGELES	WASHINGTON, DC	NEW YORK
Workshop Seat Drop	\$100	\$150	—	\$200
Event Innovation Forum Seat Drop	\$400	\$500	—	\$600
ESA Opening Performance Slot*	—	—	—	\$1,000
Exhibit Floor Stage Entertainment*	—	\$550	—	\$800
Attendee Bag Insert	\$500	\$750	\$1,000	\$1,000
Workshop Series Live Ad*	\$500	\$650	—	\$800
Event Innovation Forum Live Ad*	\$1,500	\$2,000	\$2,500	\$2,500
Kick-Off Party Activation or Integration	\$1,250	\$2,000	\$1,250	\$2,500
After-Party Activation or Integration	\$1,250	\$2,000	\$1,250	\$2,500
Post-Show Sponsored Email	\$1,900	\$1,900	\$1,500	\$2,500
Lounge & Learn Presentation	\$2,800	\$3,200	—	\$4,000
Activation or Integration	—	—	\$1,750	—
Additional All Access Passes	—	—	\$350	—

*Offering only available with purchase of a booth or tabletop.

AND,
ON TOP...



There are a myriad of opportunities available including a la carte sponsorships like; lunch sponsorship, lounge sponsorship, restroom, stage and decor. Our only limitations are our imagination and creativity. We'll work with you to create appropriate bespoke opportunities.

To find out how to align your industry presence with leading thought leadership, contact your local sales rep, email sales@bizbash.com, or call 646.839.3915 today.