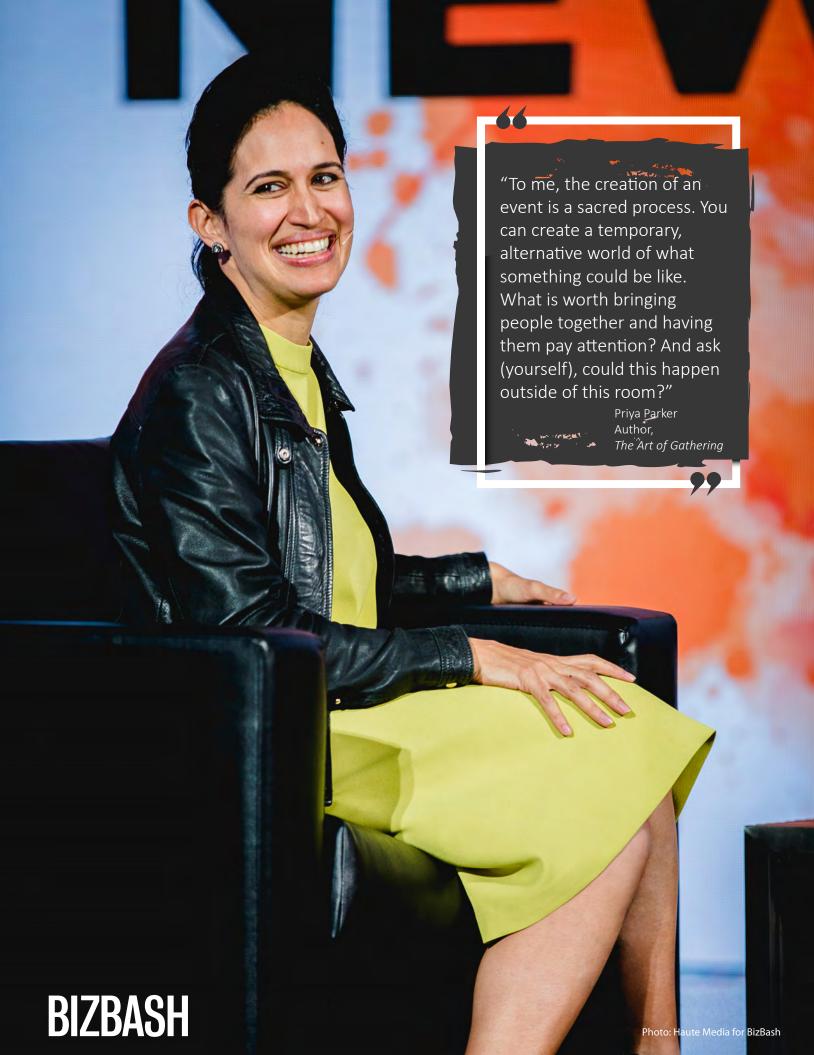


BIZBASH

Where event pros go.
BIZBASH.COM



WHY BIZBASH?

The world is moving faster and the bar for planning live gatherings and experiences is getting higher with every event produced.

BizBash supplies the ideas, education, and resources to reduce the risk and maximize the opportunity associated with creating live events.

WHO ARE WE...

BizBash is North America's #1 source of ideas, news, and resources for event and meeting professionals.

We recognize, capture, and set
the industry trends with details you can't get anywhere else.

We are trusted. We are a loved brand.

 We are the marketplace that connects the event industry and drives business.

ACTIONABLE INSPIRATION

Our audience...

- Can easily go from seeing an idea to finding out who can execute in seconds.
- Discovers these ideas online, in print, and at our events throughout North America.
- Depends on us. In fact, every hour, users click on 120 venue and supplier links on our website!

THE BIZBASH TRIBE

Spanning countless industries and verticals—including association, corporate, nonprofit, experiential, and social events—the BizBash audience is vast and diverse.



MEETING AND TRADE SHOWS

FREEMAN HARGROVE GES KPMG

REED EXHIBITIONS

MEDIA

BLOOMBERG
FORBES
LOS ANGELES TIMES
THE NEW YORK TIMES
TIME INC
CONDÉ NAST
THE KNOT
BUZZFEED

AGENCIES

JACK MORTON WORLDWIDE EDELMAN MOMENTUM WORLDWIDE MOSAIC

CONFERENCES

DREAMFORCE GOOGLE I/O ORACLE OPENWORLD CISCO LIVE C2 MONTRÉAL

SOCIAL EVENTS

COLIN COWIE WEDDINGS RAFANELLI EVENTS MINDY WEISS PRESTON BAILEY JES GORDON

CORPORATE MARKETERS

UNIVISION TARGET MICROSOFT SPOTIFY FACEBOOK GOGGLE DOW JONES VIACOM

PROFESSIONAL SPORTS

SAN FRANCISCO 49ERS
MIAMI MARLINS
MIAMI DOLPHINS
NEW YORK ROAD RUNNERS
NEW YORK YANKEES
ORANGE BOWL COMMITTEE
PASADENA TOURNAMENT OF ROSES
PITTSBURGH PENGUINS
TAYLORMADE GOLF

BENEFITS/ CHARITIES

ROBIN HOOD

AMERICAN CANCER SOCIETY
CEDARS-SINAI
CHARITY: WATER
TRIBECA FILM INSTITUTE

INCENTIVES

MARITZ
AMERICAN EXPRESS
DMC NETWORK
BCD MEETING & EVENTS
SHACKMAN ASSOCIATES
ACCESS NY

Photos: Creative Focus and Haute Media for BizBash





"Thank you so much for putting together such an amazing roundtable! The peer-to-peer discussion was super helpful and the quality of the participants in the room was a perfect mix...! left the room inspired and from the feedback I received from others they felt the same."

Marketing & Business Development, Nixon Peabody







THE BIZBASH EXPERIENCE



"BizBash is a barometer for our team that says we're on the right track. As a young and fast-growing experiential agency, industry insights and recognition are incredibly valuable to us, and BizBash's content really helps inform the way we look at the market."

John Legittino C.E.O. and Founder, Advoc8



#BIZBASH

Photos: Michael Paul, Haute Media, and PRCPTN for BizBash

TREMENDOUS INFLUENCE AND BUYING POWER



2M

Combined, host 2 million events per year.

\$1.5M

Manages an annual event budget of nearly \$1.5 million for their brand.

40

Influences an average of 40 events per year.

12 Yrs

Is experienced—they've worked in events for an average of 12 years.

73%

Plans outside of their home city (73%) and books 5.5 million room nights each year.

THEY ARE THE TASTEMAKERS

Collectively, the BizBash audience touches more than

30 million

people each year through the live experiences they produce.

Launch Party

Album listening/launch party for a collaboration between a music streaming company and a car brand.

March 2018 - 250 Guests

Corporate

Investor conference for a global business services brand, including meetings and a cocktail reception.

February 2019 - 125 Guests

Corporate

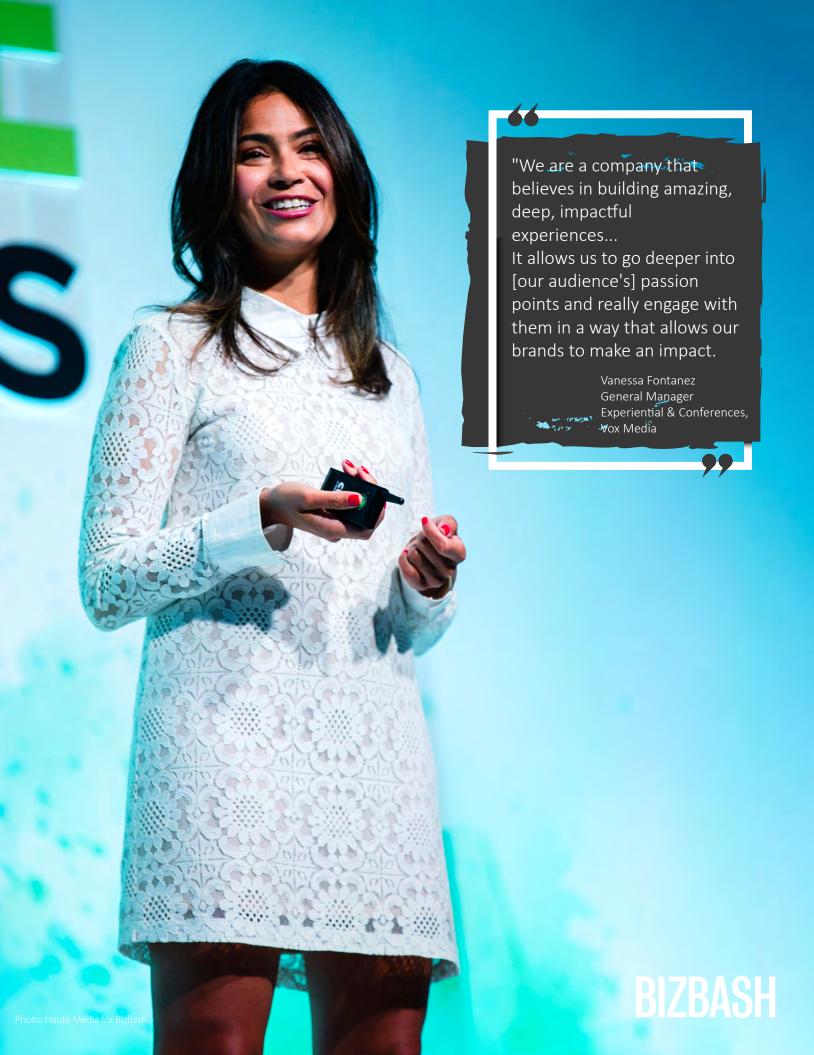
Department end-of-year/holiday party for a national television network.

December 2018 - 40 Guests

Socia

Nonprofit gala with a cocktail reception, seated dinner, and large silent auction.

October 2019 - 400 Guests



DIGITAL SOLUTIONS

BIZBASH LIVE

PRINT SOLUTIONS

PODCAST

WEBINARS

SURVEYS & WHITEPAPERS

BESPOKE EVENTS

AWARDS & RECOGNITION

BIZBASH OVERVIEW



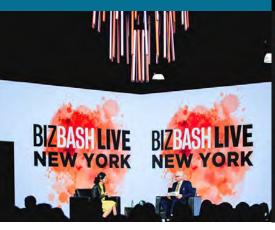


THE ONLY EXPERIENCE FOR SERIOUS EVENT PROS.



4,500 ATTENDEES 1,850 COMPANIES

TOTAL OVER ALL 3 SHOWS





BIZBASH LIVE



"Alive, exciting, energetic, well-produced and simply fabulous."

Kati Hulick Owner, Kati Hulick Associates WHERE INDUSTRY ELITE
GATHER FOR FRESH IDEAS,
INSPIRATION, AND NEW
PARTNERS TO LEVEL UP
THEIR EVENTS.

Photos: Creative Focus, Haute Media, and Michael Scott for BizBash



BIZBASH MAGAZINE



For 2019, all BizBash magazines will be released both in print and online. The magazine reaches more than 125,000* subscribers across North America, and is promoted extensively across BizBash.com and BizBash social channels.

BIZBASH BEST 2019

Closes: January 4, Materials: January 18, Mails: February

The definitive guide of the top new venues for meetings and events in North America.

BIZBASH SPRING (THE DESIGN ISSUE)

Closes: April 10, Materials: April 17, Mails: May

The top event designers from across the United States and Canada.

BIZBASH FALL (THE HOLIDAY AND MEETINGS ISSUE)

Closes: August 9, Materials: August 16, Mails: September

Our stylish guide to the best ideas, vendors, and gifts for holiday parties; featuring the BizBash 1000.

AUGMENTED REALITY-ENHANCED ISSUES

BizBash Magazine content and advertising comes to life with augmented reality. Readers can download the BizBash AR app to learn more, and connect with, venues and suppliers in just one click.

*Distribution - 20,000 print; 105,000 digital



The place where people passionate about the power of live experiences come together to discuss tools, tips, and tricks of the event industry.

From 30 second ad segments to full interviews, work with the BizBash team on an episode that highlights your brand and positions you as a thought leader in the event industry.



NOTABLE GUESTS

Catherine Bennett, IMG
Marcy Blum, Marcy Blum Associates
Peter Callahan, Peter Callahan Catering
Colin Cowie, Colin Cowie Lifestyle
Ashley Crowder, VNTANA
Susan Davis, Susan Davis International
Steve Goodling, Long Beach Convention
& Visitors Bureau
Jes Gordon, jesGORDON/properFUN
Damon Guidry, Adobe

Tony Lorenz, AlliedPRA
J.B. Miller, Empire Entertainment
Eric Murphy,* Concierge.com
Carol Muldoon, KPMG
Priya Parker, The Art of Gathering
Bryan Rafanelli, Rafanelli Events
Lisa Russi,* Hilton
Sharon Sacks, Sacks Productions
Richard St. Pierre, C2 International
Philip Thompson,* Hilton



Look for GatherGeeks in your favorite platforms: iTunes, Pocket Casts, Player FM, Stitcher, with more on the way.

*Sponsored Podcast

Photo: Haute Media for BizBash





Each month, hundreds of event professionals sign up for BizBash Webinars looking for new ideas and resources to implement at their events.

Share your knowledge and expertise, showcase your brand as a thought leader, and build brand awareness in the event industry.

WHO ATTENDS?



























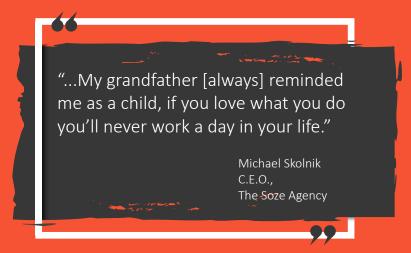




JPMorganChase opitney bowes









BIZBASH

SURVEYS & WHITE PAPERS

BIZBASH

Recent Learning Objectives:

- · How Planners Today Can Better Use Technology to Drive Audience Engagement · How to Rethink Event Sponsorship Value
 - · How Meeting and Event Strategy Will Change
 - . How to make the Most of Your Event App



AWARDS & RECOGNITION



GET THE RECOGNITION YOU DESERVE.

Highly regarded as one of the most coveted acknowledgements in the event industry, BizBash Awards seek to honor the best of the best in live experiences.

BIZBASH LISTS

Each year, BizBash announces the most anticipated Top 100 Events in each major market across North America. These lists showcase game-changing experiences that have dominated the industry, providing a one-of-a-kind opportunity to align your brand with the nation's most powerful events.

BIZBASH EVENT STYLE AWARDS

From catering to conferences, event tech, associations, trade show booths, floral design, and everything in between, the BizBash Event Style Awards recognizes the best meeting and event ideas, strategies, products, and technology in North America and beyond.

EVENT PROFESSIONALS CHOICE AWARDS

Leading local event professionals submit their recommendations to BizBash for venues and event suppliers to be included on these prestigious lists. Best qualified to offer their recommendations, these influential experts represent a cross-section of event professionals who are actively planning events in their market.







CONTACT US

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bizbash.com



	SPECIAL DIGITAL Coverage	TOPIC Spotlight	PRINT Magazine	EVENT Coverage	LISTS & RECOGNITION	VIDEOS & News	DAILY, WEEKLY, & Monthly	BIZBASH Experiences
JANUARY	Location Scout: New venue openings and renovations Gather Special: Top 15 Private Rooms in New York	Event Technology		C.E.S. Golden Globes	Event Planners Choice: Top 75 Venues in Atlanta	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	
FEBRUARY	Gather Special: Top 15 Private Rooms in Chicago	Gifting Ideas	BizBash Best 2019 • Venue coverage across the U.S. and Canada • New sections on Montreal & Vancouver • Spotlights on catering, rental, and event style • 2018 BizBash Event Style Awards Winners Downtown Toronto Supplement • Special focus on venues in Downtown Toronto	Super Bowl Oscars New York Fashion Week South Beach Wine & Food Festival NBA All-Star Game	Top 100: New York Event Planners Choice: Top 50 Venues in Brooklyn	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	BizBash Hall of Fame New York (February 26)
MARCH	Winter Benefit Roundup Spring Location Scout: New venue openings and renovations Gather Special: Top 15 Private Rooms in Miami	Event Design Ideas		SXSW	Top 100: Miami/ South Florida Event Planners Choice: Top 50 Venues in New Orleans	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	

	SPECIAL DIGITAL Coverage	TOPIC Spotlight	PRINT Magazine	EVENT Coverage	LISTS & RECOGNITION	VIDEOS & News	DAILY, WEEKLY, & Monthly	BIZBASH Experiences
APRIL	Gather Special: Top 15 Private Rooms in Washington, D.C.	Green Events		Coachella Valley Music and Arts Festival White House Correspondents' Association Dinner TED	Event Planners Choice: Top 50 Venues in Montreal	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	
MAY	New rooftop venues for events Gather Special: Top 15 Private Rooms in Las Vegas	Summer Party Ideas	BizBash Spring (The Design Issue) • Featuring the best of event design from across the U.S. and Canada • The latest decor, entertainment, and catering ideas for events and meetings • Top 50 Designers in North America	C2 Montreal Costume Institute Gala	Top 50 Event Designers in the U.S. and Canada Top 100: Southern California	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	BizBash Live: Florida (May 22) BizBash Hall of Fame South Florida (May 22)
JUNE	Spring Benefit Roundup Summer Location Scout: New venue openings and renovations	Rental Ideas		Aspen Food & Wine Festival	Top 100: San Francisco Event Planners Choice: Top Photographers in North America	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	

	SPECIAL DIGITAL Coverage	TOPIC Spotlight	PRINT Magazine	EVENT Coverage	LISTS & RECOGNITION	VIDEOS & News	DAILY, WEEKLY, & Monthly	BIZBASH Experiences
JULY	Gather Special: Top 15 Private Rooms in Los Angeles	Teambuilding Ideas		ESPYs	Top 100: Toronto Event Planners Choice: Top 25 Large Venues in Canada	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	BizBash Live: Los Angeles (July 24) BizBash Live: The Pop-Up Washington, D.C. (July 31)
AUGUST	Fall Location Scout: New venue openings and renovations	Invitation & Registration Ideas		Lollapalooza	Top 100: Vancouver Event Planners Choice: Top 25 Large Venues in the U.S.	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	BizBash Hall of Fame Chicago (Date TBA)
SEPTEMBER	International Event-Friendly Resorts Gather Special: Top 15 Private Rooms in America		BizBash Winter (The Holiday/ Meetings Issue) • Our guide to the best design ideas, vendors, and gofts for holiday parties • Top 15 Innovative Meetings • Top 1,000 People in Events • The latest ideas for events and meetings, eye-catching trade show booth design	New York Fashion Week	15 Most Innovative Meetings Top 1,000 People in Events Top 100: United States & Canada	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	

	SPECIAL DIGITAL Coverage	TOPIC Spotlight	PRINT Magazine	EVENT Coverage	LISTS & RECOGNITION	VIDEOS & News	DAILY, WEEKLY, & Monthly	BIZBASH Experiences
OCTOBER	Innovators 2019: Ninth annual report on the most innovative event professionals and brands	Meeting Ideas		IMEX America	Most Innovative Event Professionals Most Innovative Brands 2019 BizBash Event Style Awards Winners Top 100: Chicago	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	BizBash Live: New York (October 23)
NOVEMBER	Winter Location Scout: New venue openings and renovations	Catering Ideas			Top 100: Washington, D.C. Event Planners Choice: Top 50 Venues in Vancouver	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	
DECEMBER	Fall Benefit Roundup Best of 2019 Package 2020 Predictions Holiday Location Scout: New venue openings and renovations	Trade Show Booths		Art Basel Holiday Pop-Ups & Brand Promotions	Event Planners Choice: Top Caterers in North America	Ideas of the Week	BizBash Daily Newsletter GatherGeeks Weekly Podcasts Webinar Job Board	