

# BIZBASH

Where event pros go.

## **CANADA 2019 RATE CARD**

BE A PART OF THE LARGEST EVENT MARKETPLACE

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With 25% of marketing budgets now spent on events, BizBash is the largest and most important resource for event professionals.

BIZBASH.COM  
CASALES@BIZBASH.COM  
647.258.9094

## BIZBASH ONLINE BANNER PROGRAM

Reach the most influential names across North America with advertising on BizBash.com.

	RATES
200,000 impressions annually	\$4,620
100,000 impressions annually	\$2,810
50,000 impressions annually	\$1,690
30,000 impressions annually	\$1,180

## ONLINE DISPLAY & RICH MEDIA

CPM\* programs targeted by geographic markets or throughout North America.

ONLINE DISPLAY BY CPM	*Cost Per Thousand Impressions	CPM
Leaderboard		\$40
Mobile Ad Unit		\$40
Medium Rectangle		\$40
Half Page		\$40
Billboard		\$40

  

HIGH IMPACT POSITION (2-DAY NETWORK)	RATES
Wallpaper	\$2,815
Interstitial	\$2,815

## BIZBASH DAILY NEWSLETTER

Reaching nearly 50,000 meeting and event professionals with a 17% average open rate.

	CANADA	CENTRAL US	WEST US	EAST US	NETWORK
Daily Rate <i>Includes branding of the entire newsletter</i>	\$450	\$565	\$730	\$1,350	\$2,815

## BIZBASH DEDICATED EMAIL

Reach a targeted audience of event professionals who rely on referrals from qualified vendors.

	1x	2x	4x
Market Rate (Ontario*)	\$1,509	\$1,432	\$1,246
National Rate (Canada)	\$2,012	\$1,910	\$1,662
National Rate (U.S.)	\$5,850	\$5,552	\$5,257
Network Rate (Canada and U.S.)	\$7,315	\$6,945	\$6,580

\* Other Canadian markets available -- inquire about pricing

## CONTENT MARKETING

Create content that lives on the BizBash social channels and on BizBash.com.

	RATES
Story Rate	\$2,250
Video Story	\$2,530
<i>Includes homepage ad on BizBash.com and 3 social media posts, plus a paid Facebook ad.</i>	

## BIZBASH MARKETPLACE - ANNUAL VISIBILITY

Leading decision makers look to the BizBash Marketplace to source venues and suppliers.

	SUPPLIER	VENUE
Market	\$2,040	\$2,640
Network	\$5,625	-

## CATEGORY SPONSOR - MONTHLY

Have your listing at the top of the category with this exclusive offer.

	SUPPLIER	VENUE
Market	\$205	\$260
Network	\$1,070	-

## VIDEO & NEWS \*NEW FOR 2019

This weekly video roundup features the best event ideas, venues, and suppliers across North America.

	RATES
Weekly Sponsorship	\$1,650
Monthly Sponsorship	\$5,950

## SOCIAL & INFLUENCER \*NEW FOR 2019

Be seen on the BizBash social media feed with curated posts targeted to this influential audience.

	RATES
Single Post	Inquire to See if You Qualify
Four Posts	Inquire to See if You Qualify

## GATHERGEEKS PODCAST

Each episode presents an opportunity to strategically align your brand with key industry happenings. 2 to 4 episodes are released each month.

	RATES
Monthly Sponsorship	\$1,575
Semi-Annual Sponsorship (6 months)	\$6,750
Special Edition Podcast Sponsorship <i>Limited Availability</i>	\$9,315

## BIZBASH WEBINAR [SOLD OUT FOR 2019]

BizBash webinars attract between 350-500 registered event professionals. Exclusive Sponsorship. Inquire about 2020 dates.

	RATES
Network Webinar <i>Only 12 available annually</i>	\$10,125

## BIZBASH WHITE PAPER

This exclusive program allows you to collect data about the event industry, and be seen as a thought leader while reaching new leads.

	RATES
Survey Only	\$14,065
Survey and White Paper <i>Only four available annually</i>	\$16,875

## BESPOKE EVENTS

Custom curated experiences specially designed to reach the right people, at the right time.

Inquire about pricing
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## AWARDS

Get the recognition you deserve from elite industry judges for everything from decor to catering, lighting, event tech, and more.

Event Style Awards	RATES (USD)
First Submission	\$255
Additional Submissions	\$225

## BIZBASH MAGAZINE AUGMENTED REALITY-ENHANCED ISSUES



This year, BizBash will release three issues bundling inspiring content for BizBash readers. Issue content and advertising also come to life with augmented reality. Readers can download the BizBash AR app to learn more, and connect with, venues and suppliers in just one click.

## BIZBASH SPRING & BIZBASH FALL

- DIGITAL & PRINT

PRINT	SPRING & FALL
Inside Front or Back Cover	\$5,600
Outside Back Cover	\$8,620
Spread (FF)	\$5,900
Spread (ROB)	\$5,500
Full Page (FF)	\$4,800
Full Page (ROB)	\$4,500
Two Thirds Page	\$3,300
Half Page	\$3,000
One Third Page Square	\$2,600
One Third Page Vertical	\$2,400
Quarter Page	\$2,500
Marketplace	\$500
Poly Bag Insert	\$9,000
Upgrades: Animation - \$750   Custom Skyscraper - \$3500	
BizBash Spring   Closes: April 10, Materials: April 17, Mails: May	
BizBash Fall   Closes: August 9, Materials: August 16, Mails: September	

## 2020 BIZBASH BEST CANADA \*NEW FOR 2020



For the first time ever, BizBash Best will be dedicated to Canadian locales and professionals in 2020. BizBash Best Canada is the premier guide to discover the top new venues, suppliers, and destinations for meetings and events reaching more than 32,000\* Canadian subscribers and 7,000+ U.S. subscribers who plan, or have expressed interest in planning, events in Canada. Issue content and advertising also come to life with augmented reality. Readers can download the BizBash AR app to learn more, and connect with, venues and suppliers in just one click. Want to really make a splash? **Inquire about specialty ads, inserts, and more.**

## BIZBASH BEST CANADA RATES

- DIGITAL & PRINT

PRINT	PRICING
1/6 Page Marketplace	\$600
Half Page (Display)	\$3,850
Full Page (Formatted)	\$4,850
Full Page (Display)	\$5,340
Full Page (Premium Position)	\$5,670
Inside Front or Back Cover	\$6,220
Outside Back Cover	\$6,420
Two Page Spread	\$9,060
Virtual Reality Video Inclusion	\$800

2020 BizBash Best Canada Closes: November 15th 2019, Materials: November 22nd 2019, Mails: December 2019

## BIZBASH LIVE 2019 – SPONSORSHIP OPPORTUNITIES

Showcase your products and offerings with custom sponsorship opportunities.

SPONSOR PACKAGES	FLORIDA	LOS ANGELES	NEW YORK	WASHINGTON DC
Platinum	\$15,000	\$20,000	\$25,000	\$15,000
Gold	\$10,000	\$12,500	\$15,000	\$8,500
Silver	\$4,500	\$6,000	\$7,500	\$6,000
Bronze	\$3,500	\$4,500	\$5,550	\$4,750
<i>All packages subject to availability</i>				

A LA CARTE	FLORIDA	LOS ANGELES	NEW YORK	WASHINGTON DC
Workshop Seat Drop	-	\$150	\$200	-
Event Innovation Forum Seat Drop	\$400	\$500	\$600	-
Awards Opening Performance	-	-	\$1,000	-
Exhibit Floor Stage Performance*	-	\$550	\$800	-
Attendee Bag Insert	\$500	\$750	\$1,000	\$1,000
Workshop Series Live Ad*	-	\$650	\$800	-
Event Innovation Forum Live Ad*	\$1,500	\$2,000	\$2,500	\$2,500
Kick-Off Party Activation or Integration	\$1,250	\$2,000	\$2,500	\$1,250
After-Party Activation or Integration	\$1,250	\$2,000	\$2,500	\$1,250
Post-Show Sponsored Email	\$1,900	\$1,900	\$2,500	\$1,500
Lounge & Learn Presentation*	\$2,800	\$3,200	\$4,000	-
Activation or Integration	-	-	-	\$1,750
Additional All Access Passes	-	-	-	\$350
<i>*Offering only applicable with purchase of a booth</i>				

## BIZBASH LIVE 2019 – EXHIBIT BOOTH SPACES

The leading B2B experience for event & meeting organizers—the show attracts thousands of top professionals, eager to learn more about the latest industry trends & resources.

MAY 22, FLORIDA	SIZE	EARLY BIRD*	STANDARD
Booth	100, 200, 300 sq. ft.	\$23.75	\$24.75
Booth   Island	400+ sq. ft.	\$21.50	\$23.00

Upgrades: Corner - \$200 per corner | Premium Location - \$175

\*Deadline: April 9

JULY 24, LOS ANGELES	SIZE	EARLY BIRD*	STANDARD
Booth	100, 200, 300 sq. ft.	\$29.95	\$30.95
Booth   Island	400+ sq. ft.	\$28.50	\$30.00

Upgrades: Corner - \$250 per corner | Premium Location - \$315

\*Deadline: June 8

JULY 31, WASHINGTON, D.C	SIZE	EARLY BIRD	STANDARD
Tabletop	4' Table	\$3,250	\$3,500

OCTOBER 23, NEW YORK	SIZE	EARLY BIRD*	STANDARD
Booth	100, 200, 300 sq. ft.	\$42.75	\$44.00
Booth   Island	400+ sq. ft.	\$25.00	\$26.00

Upgrades: Corner - \$350 per corner | Premium Location - \$350

\*Deadline: September 2019 +All prices per square foot