

# BIZBASH

Where event pros go.

## **MARKET IV 2019 RATE CARD**

BE A PART OF THE LARGEST EVENT MARKETPLACE

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With 25% of marketing budgets now spent on events, BizBash is the largest and most important resource for event professionals.

BIZBASH.COM  
SALES@BIZBASH.COM  
646.839.3915

## BIZBASH ONLINE BANNER PROGRAM

Reach the most influential names across North America with advertising on BizBash.com.

	MARKET	NETWORK
200,000 impressions annually	Inquire For Info	\$5,000
100,000 impressions annually	Inquire For Info	\$3,000
50,000 impressions annually	\$1,500	\$1,750
30,000 impressions annually	\$1,050	Inquire For Info

## ONLINE DISPLAY & RICH MEDIA

CPM\* programs targeted by geographic markets or throughout North America.

ONLINE DISPLAY BY CPM	*Cost Per Thousand Impressions	CPM
Leaderboard		\$35
Mobile Ad Unit		\$35
Medium Rectangle		\$35
Half Page		\$35
Billboard		\$35

  

HIGH IMPACT POSITION	RATES
Interstitial (2-day Network)	\$2,500
Wallpaper	\$2,500

## BIZBASH DAILY NEWSLETTER

Reaching nearly 36,000 meeting and event professionals with a 17% average open rate.

	EAST	CENTRAL	WEST	CANADA	NETWORK
Daily Rate <i>Includes branding of the entire newsletter</i>	\$1,200	\$500	\$650	\$400	\$2,500

## BIZBASH SPONSORED EMAIL

Reach a targeted audience of event professionals who rely on referrals from qualified vendors.

	1x	2x	4x
National Rate (U.S. Only)	\$5,200	Inquire For Info	Inquire For Info
National Rate (Canada Only)	\$1,789	Inquire For Info	Inquire For Info
Network Rate (U.S. and Canada)	\$6,500	Inquire For Info	Inquire For Info

## CONTENT MARKETING

Create content that lives on the BizBash social channels and on BizBash.com.

	RATES
Story Rate	\$2,000
Video Story	\$2,250
<i>Includes homepage ad on BizBash.com and social media posts</i>	

## BIZBASH MARKETPLACE

Leading decision makers look to the BizBash Marketplace to source venues and suppliers.

	SUPPLIER	VENUE
Market (Annually)	\$975	\$1,280
Network (Annually)	\$5,000	-

## CATEGORY SPONSOR

Have your listing at the top of the category with this exclusive offer.

	SUPPLIER	VENUE
Market (Monthly)	\$100	\$130
Network (Monthly)	\$950	-

## VIDEO & NEWS \*NEW FOR 2019

This weekly video roundup features the best event ideas, venues, and suppliers across North America.

Weekly Sponsorship	\$1,250
Monthly Sponsorship	\$4,500

## SOCIAL & INFLUENCER \*NEW FOR 2019

Be seen on the BizBash social media feed with curated posts targeted to this influential audience.

	RATES
Single Post	Inquire to See if You Qualify
Four Posts	Inquire to See if You Qualify

## GATHERGEEKS PODCAST

Each episode presents an opportunity to strategically align your brand with key industry happenings. 2 to 4 episodes are released each month.

	RATES
Monthly Sponsorship	\$1,400
Semi-Annual Sponsorship (6 months)	\$6,000
Special Edition Podcast Sponsorship <i>Limited Availability</i>	\$7,500

## BIZBASH WEBINAR [SOLD OUT FOR 2019]

BizBash webinars attract between 350-500 registered event professionals. Exclusive Sponsorship. Inquire about 2020 dates.

	RATES
Network Webinar <i>Only 12 available annually</i>	\$9,500

## BIZBASH WHITE PAPER

This exclusive program allows you to collect data about the event industry, and be seen as a thought leader while reaching new leads.

	RATES
Survey and White Paper	\$15,000
Survey Only <i>Only four available annually</i>	\$12,500

## BESPOKE EVENTS

Custom curated experiences specially designed to reach the right people, at the right time.

Inquire about pricing
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## AWARDS

Get the recognition you deserve from elite industry judges for everything from decor to catering, lighting, event tech, and more.

EVENT STYLE AWARDS	RATES
First Submission (Early Bird - May 31)	\$225
Additional Submissions (Early Bird - May 31)	\$195
First Submission	\$255
Additional Submissions	\$225

## BIZBASH MAGAZINE AUGMENTED REALITY-ENHANCED ISSUES

This year, BizBash will release three issues bundling inspiring content for BizBash readers. Issue content and advertising also come to life with augmented reality. Readers can download the BizBash AR app to learn more, and connect with, venues and suppliers in just one click.

## BIZBASH SPRING & BIZBASH FALL

- DIGITAL & PRINT

PRINT	SPRING & FALL
Inside Front or Back Cover	\$5,000
Outside Back Cover	\$6,500
Spread (FF)	\$8,400
Spread (ROB)	\$7,700
Full Page (FF)	\$5,775
Full Page (ROB)	\$4,000
Two Thirds Page	\$3,000
Half Page	\$2,700
One Third Page Square	\$2,500
One Third Page Vertical	\$2,400
Quarter Page	\$2,200
Marketplace	\$500
Poly Bag Insert	\$8,000
Upgrades: Animation - \$750   Custom Skyscraper - \$3500	
BizBash Spring (The Design Issue)   Closes: April 10, Materials: April 17, Mails: May	
BizBash Fall (The Holiday and Meetings Issue)   Closes: August 9, Materials: August 16, Mails: September	

## 2020 BIZBASH BEST

- DIGITAL & PRINT

Back by popular demand, these exciting issues will release in both print and digital formats.

PRINT	SUPPLIER	VENUE
Inside Front or Back Cover	\$5,900	\$6,950
Outside Back Cover	\$6,750	\$7,950
Spread (FF)	\$4,500	\$6,000
Spread (ROB)	\$4,350	\$5,800
Full Page (FF)	\$4,290	\$5,455
Full Page (ROB)	\$3,430	\$4,330
Full Page (Formatted)	\$3,115	\$3,990
Poly Bag Insert	\$8,000	\$8,000
2020 BizBash Best   Closes: January 2020, Materials: January 2020, Mails: February 2020		

## BIZBASH LIVE 2019 – EXHIBIT BOOTH SPACES

The leading B2B experience for event & meeting organizers—the show attracts thousands of top professionals, eager to learn more about the latest industry trends & resources.

MAY 22, FLORIDA	SIZE	EARLY BIRD*	STANDARD
Booth	100, 200, 300 sq. ft.	\$23.75	\$24.75
Booth   Island	400+ sq. ft.	\$21.50	\$23.00

Upgrades: Corner - \$200 per corner | Premium Location - \$175

\*Deadline: April 9

JULY 24, LOS ANGELES	SIZE	EARLY BIRD*	STANDARD
Booth	100, 200, 300 sq. ft.	\$29.95	\$30.95
Booth   Island	400+ sq. ft.	\$28.50	\$30.00

Upgrades: Corner - \$250 per corner | Premium Location - \$315

\*Deadline: June 8

JULY 31, WASHINGTON, D.C	SIZE	EARLY BIRD*	STANDARD
Tabletop	4' Table	\$3,250	\$3,500

OCTOBER 23, NEW YORK	SIZE	EARLY BIRD*	STANDARD
Booth	100, 200, 300 sq. ft.	\$42.75	\$44.00
Booth   Island	400+ sq. ft.	\$25.00	\$26.00

Upgrades: Corner - \$350 per corner | Premium Location - \$350

\*Deadline: September 2019 \*Prices per square foot

## BIZBASH LIVE 2019 – SPONSORSHIP OPPORTUNITIES

Showcase your products and offerings with custom sponsorship opportunities.

SPONSOR PACKAGES	FLORIDA	LOS ANGELES	NEW YORK	D.C.
Platinum	\$15,000	\$20,000	\$25,000	\$15,000
Gold	\$10,000	\$12,500	\$15,000	\$8,500
Silver	\$4,500	\$6,000	\$7,500	\$6,000
Bronze	\$3,500	\$4,500	\$5,550	\$4,750
<i>All packages subject to availability</i>				

A LA CARTE	FLORIDA	LOS ANGELES	NEW YORK	D.C.
Workshop Seat Drop	\$100	\$150	\$200	-
Event Innovation Forum Seat Drop	\$400	\$500	\$600	-
Awards Opening Performance	-	-	\$1,000	-
Exhibit Floor Stage Performance*	-	\$550	\$800	-
Attendee Bag Insert	\$500	\$750	\$1,000	\$1,000
Workshop Series Live Ad*	\$500	\$650	\$800	-
Event Innovation Forum Live Ad*	\$1,500	\$2,000	\$2,500	\$2,500
Kick-Off Party Activation or Integration	\$1,250	\$2,000	\$2,500	\$1,250
After-Party Activation or Integration	\$1,250	\$2,000	\$2,500	\$1,250
Post-Show Sponsored Email	\$1,900	\$1,900	\$2,500	\$1,500
Lounge & Learn Presentation*	\$2,800	\$3,200	\$4,000	-
Activation or Integration	-	-	-	\$1,750
Additional All Access Passes	-	-	-	\$350
<i>*Offering only applicable with purchase of a booth</i>				