

Create your BizBash Custom Content Marketing piece in three easy steps!

- 1 **Create text** for your piece
- 2 **Select** your image and video
- 3 **Submit** your material

Content Marketing Appears as **SPONSORED: ADVERTISER CONTENT**



Thank you for purchasing Custom Content Marketing! Here's what you get: The ability to connect directly with BizBash.com's 170,000+ unique monthly visitors and our tens of thousands of social media followers. We will post your 100-word story and accompanying 3-5 minute video on BizBash.com, promote it to our social networks, and place it in the BizBash Daily sponsored content space. We designed this program to generate excitement and drive our audience to your story, your message, your premium listing, and ultimately to **you**.

The image for and link to your story will appear in the hero box position on the BizBash.com home page for 24 hours. After that, the headline will appear in the home page blog roll. We will post your story headline to any of our 3 primary social networks: Facebook, LinkedIn, and/or Twitter and supply you a link for promotional purposes as well.

Advertiser Content Copy and Video

Use these 100 words to introduce your video. Your video should be 3 to 5 minutes long, and hosted by either You Tube or Vimeo. Just send us the embed link to a single video, not your You Tube or Vimeo channel page.

Hero Box Image

Send us one image to post with your story and in the hero box position on the BizBash.com home page. You must include a caption and photo credit. We cannot post images that do not contain that information.

Image specs

Please supply a low resolution (72 DPI) static JPG or GIF photo or image. Required dimensions are 700 pixels wide by 467 pixels high. Images not submitted with these dimensions will be automatically resized by our content management system which may negatively impact image clarity.

How to submit your material

Just use our handy online submission form: bizbash.com/sponsoredvideos. We need 7 days lead time to prepare your material. Please submit one week prior to your anticipated post date. Ideal posting days are Tuesday and Thursday.

Additional terms & conditions

Your video and copy should serve to inform, educate, and/or inspire our audience. It should not act as just a commercial for your service. **Such content will be returned for revision.** Please note that your copy may be edited to fit the space allowed and to match our editorial style. The first mention of your company name will point to your listing on BizBash.com. If you wish to upgrade your basic listing, please contact your account executive.

BizBash reserves the right, at its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate.

Contact production@bizbash.com or your account representative with any questions.