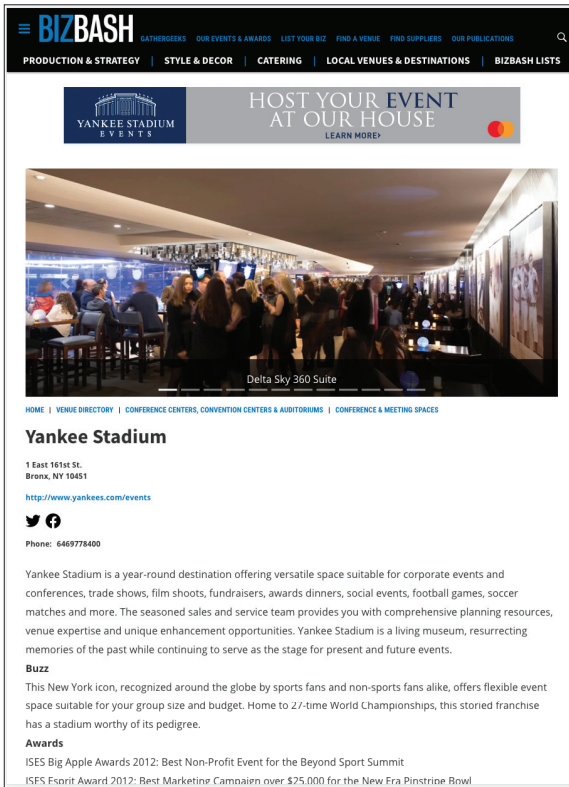


Create your BizBash Premium Listing in three easy steps!

- 1 Complete** and submit the Online Submission Form
- 2 Select** photos for your Photo Albums using the Media Specifications below
- 3 Submit** media files to production@bizbash.com

About Your Premium Listing



Thank you for purchasing a Premium Listing in the BizBash Online Directory! With a Premium Listing, your company stands out as a featured event resource. Relevant, keyword-rich copy, strong images, accurate category selection, and, for venues, detailed capacity information are key components of a successful listing.

Listing copy

BE COMPLETE! Overview, Memorable Moments, Testimonials, Client List, Preferred Partners, Affiliations, Social Media Handles, and Awards are some of the copy sections. You will find descriptions and instructions in the **Online Submission Form**. Make the most of your listing by completing as much of the form as possible and following the tips and specifications for each area.

Photos

Your photos are organized designed to highlight specific aspects of your business, such as product lines, event spaces, concepts, or past events. Follow the specifications below and clearly label all files for correct groupings.

The slider/carousel appearing at the top of your listing will scale up to 1200px wide and is presented in wide-screen format. The first image will also appear as the thumbnail next to your company name on all directory landing and search pages. Choose your most compelling image for this position. Be aware that our system will scale and/or crop this image for placement in various areas of the site. Keep visually relevant material toward the center of the image.

NOTES:

- Portrait-oriented images **will not** be accepted as your primary image.
- Portrait-oriented images are discouraged site-wide.
- Send in the highest quality image you can to display well on high-end screens such as the Retina Display.

Media Specifications

Image types, formats, placements, and specifications

Your Listing may include as many as 30 images: 10 that appear at the top of your listing in a carousel or slider format, and 20 below organized in two albums. Clearly delineate which images to place at the top, and which at the bottom as well as the order in which they are to appear. You may provide one (1) logo for your company which will be used in place of an image.

Venues: Submit one floor plan for the entire property and one for each space listed if available.

TOP IMAGES have a 16 x 9 aspect ratio. Your images should be 2272 pixels wide x 1278 pixels high if possible in JPG, PNG, TIFF, PDF, PSD, or BMP format. Keep visually important material in the center of your first image, as it will scale throughout the site.

Bottom Photo Albums, Logo & Floorplans: 815 pixels wide x 545 pixels high.

Each image must include a caption of up to 15 words. Use descriptive, key-word rich language to improve your listing's SEO (Search Engine Optimization).

Video format

You may include one (1) video which will be displayed within the body of your listing, not as part of the top group of images. Please include a link to where your video is hosted. The link must be to an individual video—we cannot accommodate channel pages. Be sure your video is publicly available. We can accept most video platform links: You Tube, Vimeo, Wistia, to name a few.

How to Submit Your Files

- Complete and submit the online submission form, with which you may upload one (1) image.
- Zip your additional images. If your file size is less than 12MB, email to production@bizbash.com.
- If your file size is more than 12MB, upload here: <http://dbinbox.com/BizBash>. Access Code: *BizBash1*.
- Any questions, **contact Client Services at 646.839.6870, or production@bizbash.com.**

Please note that your copy may be edited to fit the space allowed and to match our editorial style.

BizBash reserves the right, in its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate.