BIZBASH

BizBash.com Directory Listing Instructions and Specifications

Create your BizBash Premium Listing in three easy steps!

1 Complete and submit the Online Submission Form

2 Select photos for your Photo Albums using the Media Specifications below

3 Submit media files to production@bizbash.com

About Your Premium Listing



Yankee Stadium is a year-round destination offering versatile space suitable for corporate events and

memories of the past while continuing to serve as the stage for present and future

ISES Big Apple Awards 2012: Best Non-Profit Event for the Beyond Sport Summit ISES Esorit Award 2012: Best Marketing Campaign over \$25,000 for the New Fra Pinstripe Bow

conferences, trade shows, film shoots, fundraisers, awards dinners, social events, football games, soccer matches and more. The seasoned sales and service team provides you with comprehensive planning resources

venue expertise and unique enhancement opportunities. Yankee Stadium is a living museum, resurrecting

This New York icon, recognized around the globe by sports fans and non-sports fans alike, offers flexible event space suitable for your group size and budget. Home to 27-time World Championships, this storied franchise Thank you for purchasing a Premium Listing in the BizBash Online Directory! With a Premium Listing, your company stands out as a featured event resource. Relevant, keyword-rich copy, strong images, accurate category selection, and, for venues, detailed capacity information are key components of a successful listing.

Listing copy

BE COMPLETE! Overview, Memorable Moments, Testimonials, Client List, Preferred Partners, Affiliations, Social Media Handles, and Awards are some of the copy sections. You will find descriptions and instructions in the **Online Submission Form**. Make the most of your listing by completing as much of the form as possible and following the tips and specifications for each area.

Photos

Your photos are organized designed to highlight specific aspects of your business, such as product lines, event spaces, concepts, or past events. Follow the specifications below and clearly label all files for correct groupings.

The slider/carousel appearing at the top of your listing will scale up to 1200px wide and is presented in wide-screen format. The first image will also appear as the thumbnail next to your company name on all directory landing and search pages. Choose your most compelling image for this position. Be aware that our system will scale and/or crop this image for placement in various areas of the site. Keep visually relevant material toward the center of the image.

NOTES:

- Portrait-oriented images will not be accepted as your primary image.
- Portrait-oriented images are discouraged site-wide.
- Send in the highest quality image you can to display well on high-end screens such as the Retina Display.

Media Specifications

Y G

Buzz

Awards

has a stadium worthy of its pedigree.

Image types, formats, placements, and specifications

Your Listing may incude as many as 30

images: 10 that appear at the top of your listing in a carousel or slider format, and 20 below organized in two albums. Clearly deliniate which images to place at the top, and which at the bottom as well as the order in which they are to appear. You may provide one (1) logo for your company which will be used in place of an image.

Venues: Submit one floor plan for the entire property and one for each space listed if available.

TOP IMAGES have a 16 x 9 aspect ratio. Your images should be 2272 pixels wide x 1278 pixels high if possible in JPG, PNG,

TIFF, PDF, PSD, or BMP format. Keep visually important material in the center of your first image, as it will scale throughout the site.

Bottom Photo Albums, Logo & Floorplans: 815 pixels wide x 545 pixels high.

Each image must include a caption of up to 15 words. Use descriptive, key-word rich language to improve your listing's SEO (Search Engine Optimization).

Video format

You may include one (1) video which will be displayed within the body of your listing, not as part of the top group of

images. Please include a link to where your video is hosted. The link must be to an individual video—we cannot accomodate channel pages. Be sure your video is publicly available. We can accept most video platform links: You Tube, Vimeo, Wistia, to name a few.

How to Submit Your Files

- Complete and submit the online submission form, with which you may upload one (1) image.
- Zip your additional images. If your file size is less than 12MB, email to **production@bizbash.com**.
- If your file size is more than 12MB, upload here: http://dbinbox.com/BizBash. Access Code: BizBash1.
- Any questions, contact Client Services at 646.839.6870, or production@bizbash.com.

Please note that your copy may be edited to fit the space allowed and to match our editorial style.

BizBash reserves the right, in its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate.