

Materials Specifications

Requirements

File format: JPG or GIF.
Maximum file size: 150KB.
Dimensions: 550 x 480

Interstitial ads appear “between-the-pages” when a user navigates to the site. Your ad unit will display for up to 8 seconds with the option to close.

Animation, rich media, third party ad tags, html, and audio are not accepted for this placement.

1x1 tracking pixels are not supported for this ad unit.

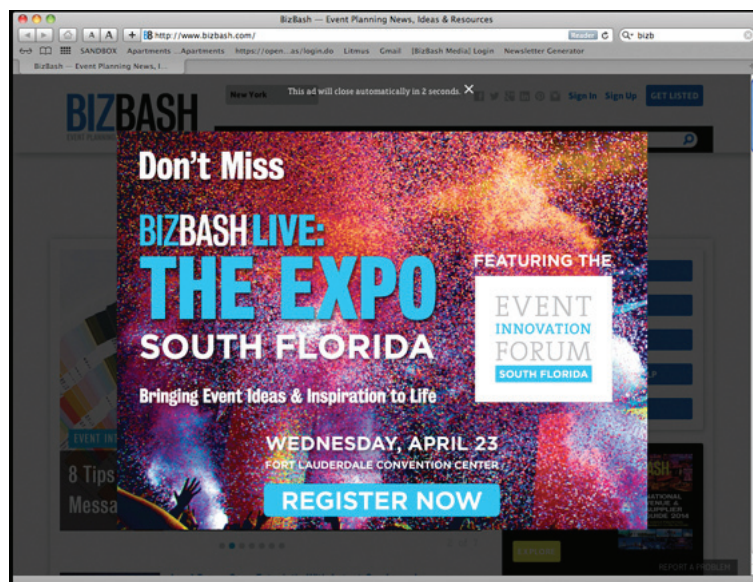
You, may, however supply UTM tracking links.

Interstitial will be clickable to the url provided. A **click-through url** must be provided with all creative.

A logo, text, and a call to action are required so it is clear to users that this is an advertisement.

Please note: Mobile interstitial units are not supported.

Technical Example



Submission Guide

Traffic Requirements

Ad materials are due 10 business days prior to the start of your campaign.

You may submit new creative at any time, however the 10-day lead time to posting applies.

Materials submitted must be final and ready to post.

Contact us at production@bizbash.com if you require technical assistance preparing your creative to the final specifications.

Delivering Creative

Send complete materials via email to production@bizbash.com.

Contact production@bizbash.com with questions regarding these specifications or delivery of materials. Contact your BizBash sales representative with any questions regarding your purchase.