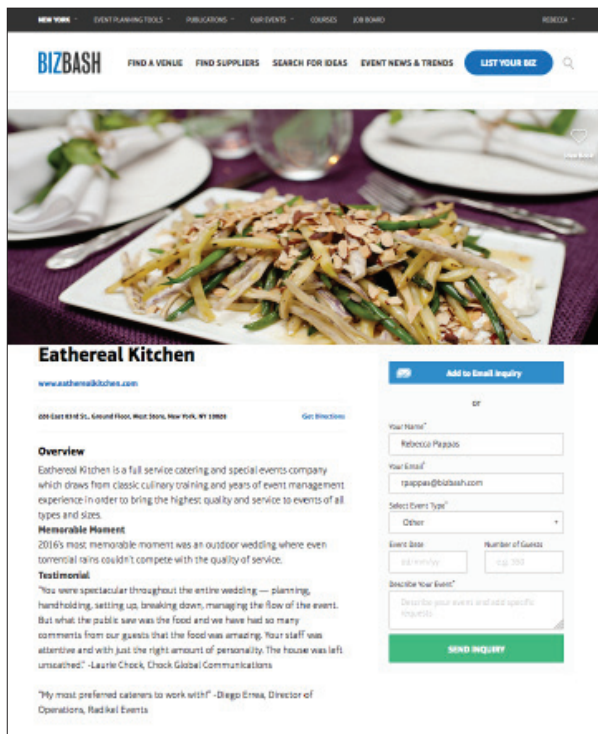


Create your BizBash Premium Listing in three easy steps!

- 1 Complete** and submit the Online Submission Form
- 2 Select** photos for your Photo Albums using the Media Specifications below
- 3 Submit** media files to production@bizbash.com

About Your Premium Listing



Thank you for purchasing a Premium Listing in the BizBash Online Directory!

With a Premium Listing, your company stands out as a featured event resource. Relevant, keyword-rich copy, strong images, accurate category selection, and, for venues, detailed capacity information are key components of a successful listing.

Listing copy

BE COMPLETE! Overview, Memorable Moments, Testimonials, Client List, Preferred Partners, Affiliations, and Awards are some of the copy sections. You will find descriptions and instructions in the **Online Submission Form**. Make the most of your listing by completing as much of the form as possible and following the tips and specifications for each area.

Photo Albums

Your photos are organized into Photo Albums designed to highlight specific aspects of your business, such as product lines, event spaces, concepts, or past events. Follow the media specifications below and clearly label all image files for correct grouping.

The first image of your first Photo Album appears at the top of your listing and will scale to the width of the user's screen. It will also appear as the thumbnail next to your company name on all directory landing and search pages. Choose your most compelling image for this space. A diagram of this can be found in your listing submission form. Be aware that our system will scale and crop this image for placement in various areas of the site as well as our monthly Collection email. **PORTRAIT ORIENTED IMAGES WILL BE NOT BE ACCEPTED FOR THIS POSITION.**

Media Specifications

Image types, formats, placements, and specifications

Your Listing includes up to three (3) Photo Albums for a total of 30 images.

Your photo gallery is the first Photo Album users will see when they view your listing. Clearly delineate which images belong in that and all subsequent Photo Albums, as well as the order in which they are to appear. You may provide one (1) logo for your company which will be used in place of an image.

Venues: Submit one floor plan for the entire

property and one floor plan for each space listed.

ALL IMAGES must be 970 pixels wide by 545 pixels high. Please ensure your images are 72 DPI static JPG or GIF image files only.

Floorplans, logos, and Photo Album images follow the same specifications.

Each image must include a caption of up to 15 words. Be sure to use descriptive, keyword rich language to improve your listing's SEO (Search Engine Optimization).

Video format

Your listing may contain one (1) video. Please include a link to where your video is hosted. The link must be to an individual video—we cannot accommodate a YouTube channel or other type of page link.

How to Submit Your Files

- Complete and submit the online submission form, with which you may upload one (1) image.
- Zip your additional images. If your file size is less than 12MB, email to production@bizbash.com.
- If your file size is more than 12MB, upload here: <http://dbinbox.com/BizBash>. Access Code: *BizBash1*.
- Any questions, **contact Client Services at 646.839.6870, or production@bizbash.com.**

Please note that your copy may be edited to fit the space allowed and to match our editorial style.

BizBash reserves the right, in its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate.