

Submit your ad in three easy steps:

- 1 Refer to this form for ad guidelines
- 2 Create your ad
- 3 Send your ad file over to us!

Ad size samples

H Half-page



Non-bleed: 7.75" x 4.691"
Bleed: 8.625" x 5.5625"
Trim: 8.375" x 5.3125"

2 2/3-page vertical



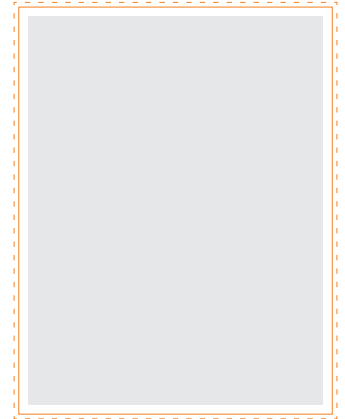
Non-bleed: 5.0069" x 9.6319"
Bleed: 5.665" x 11.125"
Trim: 5.415" x 10.875"

V 1/3-page vertical



Non-bleed: 2.3819" x 9.6319"
Bleed: 3.0835" x 11.125"
Trim: 2.8335" x 10.875"

F Full page



Bleed: 8.625" x 11.125"
Trim: 8.375" x 10.875"
Live Area: 7.875" x 10.375"

Two-Page Spread:

Bleed: 17" x 11.125"
Trim: 16.75" x 10.875"
Live Area: 16.25" x 10.375"
**Two-page spread gutter Allowance: 0.25" on each side of gutter*

Q Quarter-page



Non-bleed: 3.6875" x 4.691"

S 1/3-page square



Non-bleed: 5.0069" x 4.691"

General File Requirements

- PDF, JPG, TIFF or EPS all accepted
- Bleed ads: important elements (logos, copy, etc) *must be* within the live area for final print.
- Images must be high-resolution (300 dpi), CMYK.
- All fonts must be embedded
- SWOP-certified proofs are acceptable for color guidance on press. The color proof must match supplied digital ad file. If there are discrepancies between the supplied digital ad file and supplied proof, BizBash will print what is on the digital ad file. Ads without a complete set of color guidance proofs will be accepted at the advertiser's risk.

How to submit materials

- Upload your ad here: <http://dbinbox.com/BizBash> Access code: *BizBash1*. Your file name should contain your company name and issue the ad will appear in. For example: Yourcompany_Issue.pdf

After your file has uploaded, please email us: production@bizbash.com and let us know!

If you have any print production-related questions or concerns, please contact Tyrone Thomas: production@bizbash.com or 646 839 6841