

## PEOPLE'S CHOICE VOTING RULES

- 1. DURING THE VOTING WINDOW OF TUESDAY, SEPTEMBER 17 AT 8:00AM ET WEDNESDAY, SEPTEMBER 25 AT 11:59 PM ET, ANYONE MAY SUBMIT VOTES VIA THE ONLINE VOTING PLATFORM.
- 2. THE OFFICIAL, AND ONLY, VOTING PLATFORM IS BIZBASH-EVENTSTYLEAWARDS.AWARDSPLATFORM.COM.
- 3. DURING THE OFFICIAL VOTING WINDOW, EACH PERSON WILL BE ABLE TO CAST (1) VOTE IN EACH PEOPLE'S CHOICE CATEGORY. VOTES WILL RESET AT 12:00 AM ET EACH DAY.
- 4. ONLINE VOTING IS SUBJECT TO STANDARD INTERNET ACCESS CHARGES AND DATA RATES MAY APPLY, INCLUDING, AS APPLICABLE, USAGE CHARGES.
- 5. THE NOMINEE WHO RECEIVES THE HIGHEST NUMBER OF VALID VOTES IN EACH CATEGORY, AS DETERMINED BY BIZBASH STAFF, WILL BE DEEMED THE POTENTIAL WINNER OF THE CATEGORY; PROVIDED THAT IN THE EVENT OF TECHNICAL OR REPORTING DIFFICULTIES WITH THE VOTING METHODS, OR IN THE EVENT TWO OR MORE NOMINEES RECEIVE THE SAME NUMBER OF VOTES SUCH THAT THE FINALISTS AND/OR WINNER(S) CANNOT BE DETERMINED, OR FOR ANY OTHER REASON BIZBASH DEEMS APPROPRIATE, BIZBASH RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION AS TO WHICH OF THE NOMINEES WILL BE DECLARED THE WINNER OF THE CATEGORY. IN THE EVENT THAT TWO OR MORE NOMINEES RECEIVE THE SAME NUMBER OF VOTES, BIZBASH WILL DETERMINE THE CATEGORY WINNER. BIZBASH RESERVES THE RIGHT TO DISQUALIFY ANY FINALIST OR POTENTIAL WINNER IF, AT ANY TIME BEFORE OR DURING THE ENTRY PERIOD, SUCH FINALIST OR POTENTIAL WINNER IS SUBJECT TO ADVERSE PUBLICITY RELATING TO SUCH FINALIST'S OR POTENTIAL WINNER'S INVOLVEMENT IN ANY ACT WHICH IS ILLEGAL, OR INSULTS OR OFFENDS COMMUNITY MORAL STANDARDS OR PUBLIC DECENCY, IN BIZBASH'S SOLE DISCRETION.
- 6. BIZBASH AND ANY PARTIES AFFILIATED WITH THE EVENT STYLE AWARDS AND PEOPLE'S CHOICE VOTING ARE NOT RESPONSIBLE FOR AND SHALL NOT BE LIABLE FOR: DIFFICULTIES, FAILURES OR MALFUNCTIONS OF COMPUTERS, PHONES, TABLETS AND/OR OTHER DEVICES, TELEPHONE SYSTEMS OR OTHER MALFUNCTIONS; CELLULAR EQUIPMENT TOWERS, TELEPHONE SYSTEMS OR WIRELESS SERVICES; INTERRUPTED OR UNAVAILABLE NETWORKS, APPLICATIONS OR SERVERS; MISCOMMUNICATIONS, FAILED COMPUTER HARDWARE OR SOFTWARE OR OTHER TECHNICAL FAILURES WHICH MAY CAUSE THE VOTING TO BE DISRUPTED OR CORRUPTED.

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7. IF FOR ANY REASON THE VOTING IS NOT CAPABLE OF BEING EXECUTED AS PLANNED, OR IF THERE IS AN INFECTION BY COMPUTER VIRUS, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION, FRAUD OR TECHNICAL OR REPORTING FAILURES, OR IF ANY OTHER CAUSES BEYOND THE CONTROL OF BIZBASH CORRUPT OR AFFECT THE ADMINISTRATION, SECURITY, FAIRNESS, INTEGRITY, OR PROPER CONDUCT OF THIS VOTING, BIZBASH ENTITIES RESERVE THE RIGHT, IN THEIR SOLE DISCRETION, TO TAKE ANY ACTION THEY DEEM APPROPRIATE OR TO WITHDRAW THE TRANSMISSION OF ANY VOTE, BUT ARE IN NO WAY OBLIGATED TO DO SO. FURTHERMORE, BIZBASH MAY, BUT IS NOT OBLIGATED TO, PERMANENTLY DISQUALIFY FROM ANY VOTING ANY PERSON BIZBASH ENTITIES BELIEVE HAS INTENTIONALLY VIOLATED THESE OFFICIAL VOTING RULES, AND TERMINATE OR SUSPEND VOTING AT ANY POINT AND DECLARE THE VOTE RESULTS BASED ON THE VOTES UP TO THAT POINT, IF IT APPEARS THAT THE VOTING PROCESS HAS BEEN SO DISTORTED BY HACKING, FAILURES, ERRORS OR OTHER INTERFERENCE THAT THE RESULTS WOULD NOT REFLECT ACTUAL VALID VOTES SHOULD THE VOTING CONTINUE.

8. THESE RULES ARE SUBJECT TO CHANGE AT ANY TIME AT THE SOLE DISCRETION OF BIZBASH. NOTIFICATION REGARDING ANY SUCH CHANGE WILL BE POSTED AT BIZBASH.COM.

9. BY VOTING, YOU ARE AGREEING TO BE BOUND BY THESE OFFICIAL VOTING RULES, AND NOT TO USE ANY UNOFFICIAL, THIRD PARTY SERVICES TO CAST VOTES ON YOUR OR ANY THIRD PARTY'S BEHALF. BIZBASH RESERVES THE RIGHT, BUT IS NOT OBLIGATED, TO DISQUALIFY, BLOCK, OR REMOVE ANY VOTES FROM ANY INDIVIDUAL WHO VOTES BY ANY ELECTRONIC, MECHANICAL OR AUTOMATED MEANS, OR OTHERWISE TAMPERS WITH THE VOTING PROCESS, OR FOR ANY OTHER REASON, AS DETERMINED BY BIZBASH IN ITS SOLE DISCRETION. ANY NOMINEE OR FINALISTS WHO OFFERS BENEFITS, COMPENSATION, OR OTHERWISE TRIES TO GIVE AN INCENTIVE TO VOTERS TO MANIPULATE THE RESULTS OF VOTING MAY BE DISQUALIFIED AND ANY VOTES EARNED BY SUCH MEANS MAY BE VOIDED IN BIZBASH'S DISCRETION.

10. IF YOU HAVE QUESTIONS ABOUT THE AWARDS, PLEASE EMAIL EVENTS@BIZBASH.COM.