


BIZBASH EVENTPLANNER'S CHOICE



BIZBASH BEST 2020

You've been named to the 2019 BizBash Event Planner's Choice Wall of Recognition, now it's time to amp up your exposure. This special print and digital package will put you in front of the biggest names in events as they're on the hunt for new ideas, inspiration, and partners.

Why Print...

BizBash Best, the annual go-to guide for the event industry, will be referenced throughout 2020 and for years to come by corporate event professionals across North America. This is your chance to align your marketing message alongside award-winning and loved editorial.

AR Enhancement

BizBash is thrilled to include augmented reality-enabled advertising, available to all of our partners.*

Using the **BizBash AR app**, readers are able to hover over an ad or editorial story (marked with a special AR badge) to learn more about your brand. A contact and connect page will appear over the ads, allowing readers to call, email or visit your website, or watch your company video right from their mobile device.

The future of print advertising is here. This is your chance to stand out from the competition.

*AR available to full page ad units and larger.

Why Digital...

Event professionals from Google, Target, Pandora, and other Fortune 1,000 brands trust and use the **BizBash Marketplace** to produce effective meetings, events, festivals, conferences, and more. With this enhanced listing, you'll receive a special badge announcing your Event Planner's Choice recognition. Be seen by the right people, at the right time.

Packages & Solutions

Package A

AR-ENABLED FULL PAGE AD IN BIZBASH BEST 2020,
12-MONTH PREMIUM LISTING IN THE BIZBASH NEW
YORK MARKETPLACE, SPECIAL LISTING BADGE

PRICING: \$3,750 (VALUE: \$10,750)

Package B

HALF PAGE AD IN BIZBASH BEST 2020, 12-MONTH
PREMIUM LISTING IN THE BIZBASH NEW YORK
MARKETPLACE, SPECIAL LISTING BADGE

PRICING: \$2,750 (VALUE: \$9,250)

ADDITIONAL AD SIZES, PLACEMENT, AND PACKAGES AVAILABLE. CONTACT YOUR BIZBASH REP,
OR CONNECT WITH US AT SALES@BIZBASH.COM TO LEARN MORE TODAY.