

To advertise in the
2020 issue contact

sales@bizbash.com

646.839.3915

2019 BizBash Best Cover

PLUS: EVENT STYLE AWARD WINNERS & FINALISTS

BIZBASH BEST

FORMERLY THE NATIONAL VENUE & SUPPLIER GUIDE

2019

*Event-Ready
Venues and Ideas
in 19 Cities*

+ *Expanded Section on
Canadian Venues*

BIZBASH LIVE 2019

Florida | May 22

Los Angeles | July 24

Washington, DC | July 31

New York | Fall 2019

BIZBASHLIVE.COM

\$24.95 2019 EDITION BIZBASH.COM



WHY BIZBASH?

Year after year, event professionals look to push the envelope to provide a unique, on-brand experience for their guests in hopes of generating successful outcomes. This is where ***BizBash*** comes in...

BizBash is North America's #1 source for ideas, news, and resources for event and meeting professionals. With nearly 20 years as a trusted and loved brand, BizBash has the tools to spotlight North America's largest event markets (including New York, Los Angeles, Chicago, Washington DC, and other major cities), cultivate connections, and celebrate those who raise the bar in events.

Back for 2020, ***BizBash Best*** is the premier guide to discover the top new venues, suppliers, and destinations for meetings and events. This anticipated annual issue will also recognize Event Style Award winners, Event Planner's Choice Honorees in New York, and the latest ideas, trends, and resources transforming live experiences.





DECISION MAKERS & THE RIGHT AUDIENCE

This unbelievable opportunity could make your entire year. **BizBash Best** will be THE go-to publication for event professionals looking for new partners all year long.

DISTRIBUTION STORY

IN PRINT

20,000 Event Professionals

DIGITAL

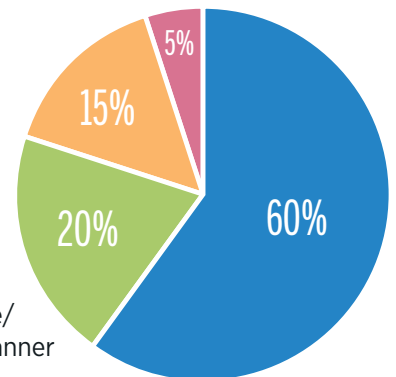
105,000 Event Professionals

**TOTAL
DISTRIBUTION =
125,000**

WHO GETS IT & DECISION MAKING

CURRENT JOB

- 60% In house corporate/ non-profit/association planner
- 20% Owner of an event/ meeting planning firm
- 15% Work for an independent event/meeting planning firm
- 5% Supplier to events industry



FAST FACTS

- 12 Years Average time in the event industry
- 73% Plan events outside their home city



WHAT DOES PARTICIPATION LOOK LIKE?

Why print...

BizBash Best will be referenced all year by planners and other event professionals and held onto for years. This is your chance to align your marketing message alongside award-winning and loved editorial.

AR Enhancement

BizBash is thrilled to include augmented reality-enabled advertising, available to all of our partners.*

Using the **BizBash AR app**, readers are able to hover over an ad or editorial story (marked with a special AR badge) to learn more about your brand. A contact and connect page will appear over the ads, allowing readers to call, email or visit your website, or watch your company video right from their mobile device.



The future of print advertising is here. This is your chance to stand out from the competition.

**AR available to full page ad units and larger.*

Packages & Solutions

BizBash Best 2020 will mail in February 2020 and land on the desks of event planners as they're planning in the new year.

Exposure opportunities exist in the print edition or combined with a myriad of digital marketing solutions as well.

In Print Formatted Ad vs. Display Ad

Be as creative as you'd like with a Display Ad unit or have **BizBash** build you a Formatted Ad. Ads are available in a variety of sizes and numerous premium positions as well.

Formatted Ad



Display Ad



Pricing & Options

FULL PAGE FORMATTED AD	\$5,300
FULL PAGE DISPLAY AD	\$5,750
TWO PAGE SPREAD	\$7,040

PREMIUM POSITIONS

INSIDE FRONT COVER	SOLD
INSIDE BACK COVER	\$6,950
OUTSIDE BACK COVER	SOLD
PREMIUM FULL PAGE	\$6,375
PREMIUM SPREAD	\$7,745
AR VIDEO ADD ON	\$1,000
POLY BAG INSERT	SOLD

Additional premium advertising options including: supplements, gatefold cover and others are also available. Please discuss with your sales representative.

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