Showcasing Downtown Chicago as a Premier Event Destination



For the first time ever, **BizBash** will produce a supplement dedicated to the booming market of Downtown Chicago. This special supplement will co-mail with the print and digital editions of the *2020 BizBash Best*—the premier guide for discovering the top new venues, suppliers, and destinations for meetings and events.

This powerful multimedia program includes:

- Distribution to the power event planners in the United States*
- Comprehensive promotion strategy including email, digital advertising, social media, and more
- A robust retargeting campaign to promote Downtown Chicago to event organizers across North America

PRICING & OPTIONS

FULL PAGE DISPLAY AD \$2,950 TWO PAGE SPREAD \$5,400 HALF PAGE DISPLAY AD \$1,950

PREMIUM POSITIONS

INSIDE FRONT COVER \$4,300
INSIDE BACK COVER \$4,000
OUTSIDE BACK COVER \$5,000

AR VIDEO ADD ON \$1,000

MARKETPLACE

1/6 PAGE (Formated) \$750

Additional premium advertising options—including inserts, a gatefold cover, and other positions—are also available.

DISTRIBUTION*

20,000 PRINT 105,000 DIGITAL

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VIEW the 2019 Downtown Toronto Supplement: https://bizba.sh/dtto19