

WE ARE THRILLED to partner with you for an exclusive BizBash Webinar. We wanted to share our top tips to ensure this virtual presentation runs as smoothly as possible, and showcases your brand in the best light.

WHAT YOU NEED TO KNOW:

- **DURATION:** 1 hour (45 minute presentation and 15 minute Q&A)
- **TOPIC:** We'll work with you on a topic unique to your brand and expertise.
- **SPEAKERS:** Whether you're looking for an internal subject matter expert or an industry leader, we will help you find the best speaker fit for your presentation.

PRE-WEBINAR TIPS:

- Remember the audience—they span the event world (*corporate, non-profit, third-party planners, event marketers, and more*), and all have at least a few years of event experience. Keep it high-level, innovative, and don't be afraid to share out-of-the-box ideas.
- Don't pitch your brand—position yourself and your company as an innovator in the industry.
- Send us everything! Make sure to send all bios, head shots, and company logos to use in our marketing promotions.
- Be creative—feel free to add polling questions, photos, and videos.
- Build in 15 min. for Q&A, the audience will have questions. We'll also have seed questions to ensure people see the extent of what your brand can do.
- Be prepared—have your content ready a week before the webinar, so we can do a run through of the presentation.

DAY OF WEBINAR TIPS:

- Use a landline phone to ensure the best audio quality.
- Make sure to use hardwire internet so we don't encounter WiFi troubles.
- Be on time for rehearsal so we can do a full system test before we go live.
- Have fun! This is an amazing opportunity to share with the BizBash audience what you're most passionate about—your brand.