

Materials Specifications

Requirements

Your custom landing page is a branded web page, created by the BizBash team, dedicated to your brand and virtual offerings. The below is required to complete your page:

- One (1) hi res logo for a white background
- One (1) hi res logo for a dark background
- Company overview
- URL
- Email address
- Phone number
- Video*
- Images*
- [Virtual Event Guide Submission Form](#)

PLEASE NOTE:

All sections of the Virtual Event Guide form must be completed. There will be no additions/updates after your submission.

Please contact production@bizbash.com with any questions PRIOR to submitting your form.

All information on the form may be used but it not guaranteed.

What you need to know:

- All required information will be publicly displayed
- **Logo format:** PNG, EPS, or AI
- Logo backgrounds **MUST** be transparent
- **Company overview:** Maximum of 500 characters
- **URL:** You may also supply UTM tracking links
- **Email address:** This can lead directly to one person, or be a generic company email (eg *info@company.com*)
- **Phone number:** You may provide multiple numbers (eg *US, Canada, and/or Global numbers*)
- **Video:** Must be a YouTube or Vimeo URL
- **Images:** Images of your product/service, JPG or PNG

Submission Guide

Traffic Requirements

Ad materials are due by Monday, May 11, 2020.

Our team needs **at least one (1) week** to ensure materials are to spec and building your custom landing page.

Materials submitted must be final and ready to post.

A BizBash copyeditor will review your description and ensure it adheres to the BizBash style. All other materials will be posted as is.

Delivering Creative

Send complete materials via email to production@bizbash.com.

Contact production@bizbash.com with questions regarding these specifications or delivery of materials. Contact your BizBash sales representative with any questions regarding your purchase.

*Videos and images are not required, but highly recommended to complete your landing page.

BizBash reserves the right, in its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate.