BIZBASH

Your BizBash content activation program comes together in 3 easy steps!

Approve the custom content piece written by BizBash editors.

2 Submit your materials.

3 Reach the BizBash audience with your custom content.

Welcome!

Thank you for purchasing a Content Activation program with BizBash. We can't wait to get your campaign up and running.

Here's what you'll receive:

- One (1) custom content piece, written by BizBash editorial* staff, to live on your website
- Promotion via BizBash social media channels, reaching more than 315k #eventprofs (Facebook, Instagram, Twitter, LinkedIn)
- Offsite targeted promotions drawing the BizBash audience back to your website through native ad placement
- Ability to pixel the audience and target them for your future marketing efforts

Sample, Specs & Sponsorship Details



7 Unexpected Reasons to Meet

By Guez on New 08, 2019

When plan sing a meeting, the flux thing that comesto mind is a functional space. You'll need enough drives for everyone to all controlling compliancement theories plan appropriate Your-Poling presentations and so on. However, you'll won'the case is common instant-even to go into other meeting in the full begot all the meeting scale. Obtain time, premetination common instant-even to go into other meeting is soft the state of the goal all the meeting scale. Obtain time, premetination complete the two entering result, they but to the should want hoppens should be meeting enter. After the meeting complete the the state of meeting state all months. On the state barries were the meeting enter all the state is that you can be the the of meeting state all months. On the state barries were the

This is exactly why ______ is a fantastic destination to plan your new meeting. Picka place where your attendees will fee the they've coulored an added watation. Here me water unequested reasons to meet in this locality city.

1. High-tech, High-touch Conventions

Conser convention campar that's a plate Sensitive time in an activity to be accessed with the world with previous finance with in the stap-of-the sensitivity of the access that is a sensitivity of the sensitivity of the sensitivity of the concepted to access the state of the sensitivity of th

One of the social parts of fouring your meaning in this static, on that is is in a mendious board on that exercises the only. Your parts will get a communic groups of all the eventual meet that the static social structure. It is a static social of the social structure is the static social structure of the meaning social structure for them one the meaning structure is in.

2. International Cuisine at Your Fingertips

Give your guests easiling options to explore their rulinory writers with pits ty of options nearizy. From Japanese studies, and

Here's what we'll need from you:

- Story URL from your website (you may also provide UTM codes; destination redirects are not permitted, final URL must match display URL)
- Headlines and description to promote your story
- Images and logos for advertisements
- Social media handles and branded content partner approvals (click here for branded content approval directions)
- Complete this form

File Type	Text/Image/ Logo Specs	File Format	lmage Ratio	File Size
Headline (Short)	30 characters			
Headline (Long)	90 characters			
Description	90 characters			
Landscape Image	1200 x 628px	JPG, PNG	1.91:1	5120KB
Square Image	1200 x 1200px	JPG, PNG		5120KB
Landscape Logo	1200 x 300px	JPG, PNG	4:1	5120KB
Square Logo	1200 x 1200px	JPG, PNG		5120KB

Avoid the use of filters unless it is absolutely necessary to sharpen your photograph or to make it clearer.

Additional Terms & Conditions

*You may opt to write the content yourself, but it will be edited to adhere to BizBash guidelines and standards. BizBash reserves the right, at its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate. Contact production@bizbash.com or your account representative with any questions.