

Materials Specifications

Requirements

Your custom landing page is a branded web page, created by the BizBash team, dedicated to your venue. The below is required to complete your page:

- One (1) hi res logo for a white background
- One (1) hi res logo for a dark background
- Company overview
- URL
- Email address
- Phone number
- Videos*
- Images*
- [Virtual Site Visit Submission Form](#)

PLEASE NOTE:

All sections of the Virtual Site Visit form must be completed. There will be no additions/updates after your form is submitted.

Please contact production@bizbash.com with any questions PRIOR to submitting your form.

All information, videos, and images may be used but is not guaranteed. You must be the owner of all property sent. By submitting these assets you agree to all terms and conditions.

What you need to know:

- All required information may be publicly displayed
- **Logo format:** PNG, EPS, or AI
- Logo backgrounds **MUST** be transparent
- **Company overview:** Maximum of 500 characters
- **URL:** You may also supply UTM tracking links
- **Email address:** This can lead directly to one person, or be a generic company email (eg *info@company.com*)
- **Phone number:** You may provide multiple numbers (eg *US, Canada, and/or Global numbers*)
- **Promo Video:** Link **MUST** be a YouTube, Vimeo, Twitch, Facebook, or Dailymotion URL
- **Virtual Tour Videos:** Link **MUST** be a YouTube or Vimeo URL
- **Images:** Up to ten (10) promotional images of your venue, and one (1) photo of each individual event space; send highest res photos available as JPG or PNG

Submission Guide

Traffic Requirements

Ad materials are due by Friday, July 17, 2020.

Our team needs at least seven (7) business days to ensure materials are to spec and build your custom landing page.

Materials submitted must be final and ready to post.

A BizBash copyeditor will review your description and ensure it adheres to our style. All other materials will be posted as is.

Delivering Creative

Contact production@bizbash.com with questions regarding these specs or delivery of materials. Contact your BizBash sales representative with any questions regarding your purchase.

*Videos and images are not required, but highly recommended to complete your landing page.

BizBash reserves the right, in its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate.