

SHOWCASING WASHINGTON, D.C. AS A PREMIER EVENT DESTINATION

BIZBASH BEST 2021

The Event Planner's Guide
to Hosting Events in
Washington D.C.



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For the first time ever, BizBash will produce a supplement dedicated to the booming market of Washington, D.C.. This special supplement will co-mail with the print and digital editions of the 2021 BizBash Best—the premier guide for discovering the top new venues, suppliers, and destinations for meetings and events.

THIS POWERFUL MULTIMEDIA PROGRAM INCLUDES:

- Distribution to the power event planners in the United States*
- Comprehensive promotion strategy including email, digital advertising, social media, and more
- A robust retargeting campaign to promote Washington, D.C. to event organizers across North America

PRICING & OPTIONS

FULL PAGE DISPLAY AD \$2,950

TWO PAGE SPREAD \$5,400

HALF PAGE DISPLAY AD \$1,950

PREMIUM POSITIONS

INSIDE FRONT COVER \$4,300

INSIDE BACK COVER \$4,000

OUTSIDE BACK COVER \$5,000

ADD'L PREMIUM POSITIONS \$3,500

Additional premium advertising options—including inserts, a gatefold cover, custom content, and other positions—are also available.

View the 2020 Chicago West Loop Supplement:
bizba.sh/westloop20