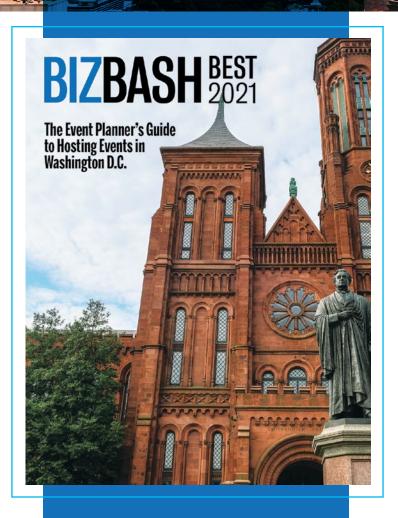
## SHOWCASING WASHINGTON, D.C. AS A PREMIER EVENT DESTINATION



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View the 2020 Chicago West Loop Supplement: bizba.sh/westloop20

For the first time ever, BizBash will produce a supplement dedicated to the booming market of Washington, D.C.. This special supplement will co-mail with the print and digital editions of the *2021 BizBash Best*—the premier guide for discovering the top new venues, suppliers, and destinations for meetings and events.

## THIS POWERFUL MULTIMEDIA PROGRAM INCLUDES:

- Distribution to the power event planners in the United States\*
- Comprehensive promotion strategy including email, digital advertising, social media, and more
- A robust retargeting campaign to promote Washington, D.C. to event organizers across North America

## **PRICING & OPTIONS**

FULL PAGE DISPLAY AD \$2,950 TWO PAGE SPREAD \$5,400 HALF PAGE DISPLAY AD \$1,950

## **PREMIUM POSITIONS**

INSIDE FRONT COVER \$4,300
INSIDE BACK COVER \$4,000
OUTSIDE BACK COVER \$5,000
ADD'L PREMIUM POSITIONS \$3,500

Additional premium advertising options—including inserts, a gatefold cover, custom content, and other positions—are also available.