

# EVENT SAFETY BUYER'S GUIDE

## CATEGORIES INCLUDE\*:

- Personal Protective Equipment (PPE)
- Safety Equipment, Rentals & Furnishings
- Sanitation Products
- Safety Technology
- Printing, Signage & Graphics
- Event Staffing
- Event Insurance
- Event Production & Management
- Safety Consulting & Education

\*Categories subject to change

As face-to-face experiences come back online, #eventprofs are on the hunt for partners to deliver everything from socially-distant layouts to individually-portioned menu items that appeal to all attendees.

On the heels of the successful Virtual Event Guide, we're excited to debut the **Event Safety Buyer's Guide**—a comprehensive guide packed with essential partners and programs to ensure in-person (and hybrid!) experiences go off without a hitch.

Make your mark and help industry leaders across North America bring their vision to life with your groundbreaking products, services, and ideas, allowing us to safely gather again.

## PROGRAM INCLUDES:

- A branded landing page outlining your offerings and safety measures, including **photos**, **video**, and other critical information
- Links directing to your website, email, and phone number
- Logo inclusion on marketing materials including emails, website, and other marketing collateral (where applicable)
- Social media shoutouts on BizBash social channels, reaching more than 317K #eventprofs<sup>1</sup>
- Exposure to the nearly 1.5M users<sup>2</sup> exploring BizBash.com

**PRICING: \$5,900**

DEADLINE: FRIDAY, OCTOBER 23

## SAMPLE AUDIENCE:

