

# interstitials & WALLPAPERS

## INTERSTITIAL

The screenshot shows a Bizbash website with a central interstitial for "THE 2020 BIZBASH EVENT Style AWARDS". The interstitial is a dark, textured rectangle with white and orange text. It includes the Bizbash logo, the event title, "POWERED BY meetingplay", the date "FEBRUARY 17 | 1 PM ET/10 AM PT", and a "REGISTER NOW" button. A "Skip" button is in the top right corner. The background of the website shows a "Nostalgia Alert" article and a "BIZBASH LISTS" sidebar with various event categories and dates.

The screenshot shows a Bizbash website with a large, vibrant wallpaper for "init". The wallpaper features a futuristic cityscape with glowing green and blue lines. A circular "Click to experience" button is overlaid on the image. Text on the left says "Learn more at initusa.com". On the right, it says "COMPONENT 2 300'x 250' Graphic with Transparent Background". The "init" logo is in the top right corner. Below the main image, there's a section titled "A Global Perspective on How Events Can Build Community" featuring a photo of a man and a "GATHER GEEKS BIZBASH" logo. Below that, there's a section titled "Won't You Be My Neighbor? A Look Inside Sidewalk Toronto's Pop-Up Space" with a "SAVE THE DATE" graphic and a "RELATED" section.

## WALLPAPER