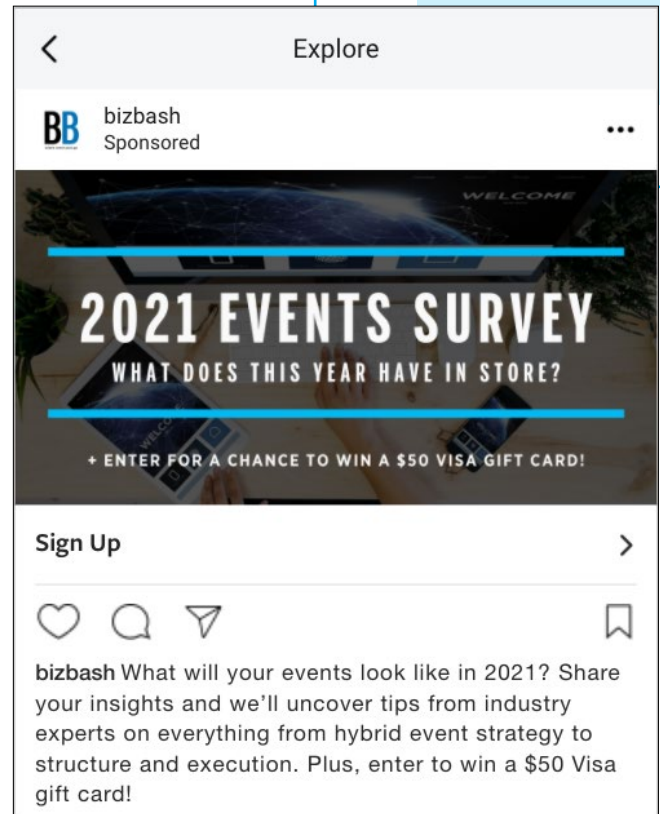
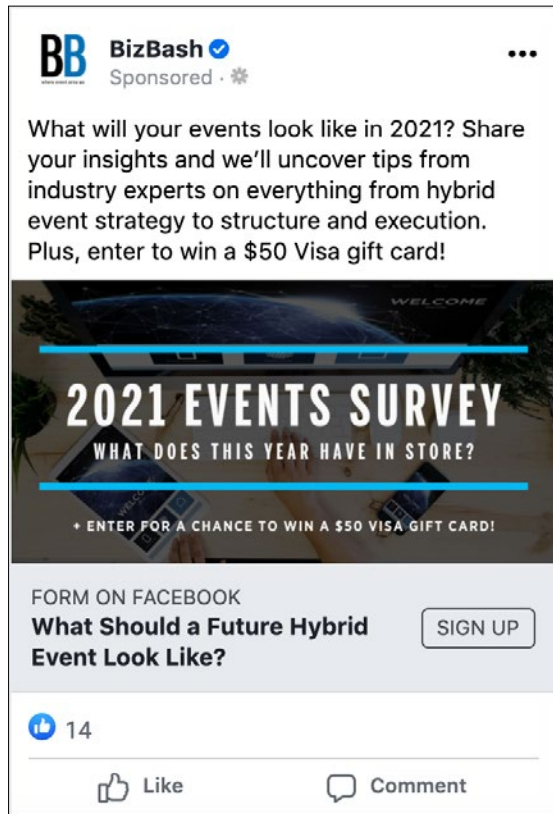


# social media LEAD GENERATION

## PROMOTIONS



## SURVEY

A screenshot of the first screen of the survey. It features the BizBash logo and the survey title "2021 EVENTS SURVEY" with the subtitle "WHAT DOES THIS YEAR HAVE IN STORE?". Below this, it says "+ ENTER FOR A CHANCE TO WIN A \$50 VISA GIFT CARD!". The main question is "What will your events look like in 2021?". Below the question, it says "Share your 2021 event insights, and you'll be entered to win a \$50 Visa gift card.". At the bottom, there is a question "When is your next event?" and a blue "Next" button.

A screenshot of the second screen of the survey, titled "Contact Information". It includes a disclaimer: "All entrant information may be shared with BizBash and GES for marketing purposes.". Below this are four input fields: "Full name", "Enter your answer.", "Company name", "Enter your answer.", "Job title", "Enter your answer.", and "Work email". At the bottom is a blue "Next" button.

A screenshot of the third screen of the survey, a thank you message. It features the BizBash logo and the survey title. The text says: "Thanks for sharing your 2021 event insights! We'll be in touch to let you know if you're our lucky winner. In the meantime, check out the latest podcast episode from BizBash & GES: Real Talk: How to Plan and Budget for Hybrid Events Now". At the bottom, it says "You successfully submitted your responses." and has a blue "Listen Now" button.