

2021 RATE CARD USD

DIGITAL AWARENESS

➔ [CLICK ON EACH PRODUCT NAME TO SEE IT IN ACTION](#)

PRODUCT	DESCRIPTION	PRICING
Connected TV	Advertise beside premium content streaming through apps , either on a smart TV or through an over-the-top device	\$20,000 - 125,000 impressions \$30,000 - 215,000 impressions \$40,000 - 335,000 impressions
Onsite Display Ads	Display your banner ads across BizBash.com, visited by event professionals across North America; packages start at 100K+ guaranteed impressions	Pricing starts at \$3,000
Offsite Display Ads	Display your banner ads on outside websites visited by our audience; packages start at 100K+ guaranteed impressions	Pricing starts at \$2,500
Interstitials	Run a custom branded full-screen ad takeover, seen by the BizBash audience for 2 days, linking directly to your site	Pricing starts at \$5,500
Wallpaper	Takeover the background of the entire BizBash.com website to promote your brand exclusively for 2 days	Pricing starts at \$5,500
BizBash Buzz Newsletter	Be seen alongside editorial content delivered to the inboxes of thousands of event pros 3 times a week; Northeast, Southeast, Central, West, Canada, Network regions available	Pricing starts at \$2,500
Sponsored Social Media Posts	Have your brand message seen on the BizBash social feeds by a combined total of over 145,000 across multiple platforms	Pricing starts at \$3,950
GatherGeeks Podcast	Get your brand in front of an average of 3,500 engaged podcast listeners per month with a 30 second shout out or an exclusive co-hosted episode takeover	\$2,500 - \$10,000
Content Marketing	Establish your brand as an industry thought leader with an article, written by your team, that lives on BizBash.com; includes one (1) photo or video	Starting at \$6,500

DIGITAL ENGAGEMENT

PRODUCT	DESCRIPTION	PRICING
Dedicated Emails	Reach our audience with your brand's message, an invitation, or exclusive initiatives directly in their inbox; National, Network, or Regional blasts available	Pricing starts at \$7,045
Social Media Retargeting	Target BizBash's extensive audience of event pros with your social media ads to drive 500 - 2K+ guaranteed clicks to your website	Pricing starts at \$6,500
Video Pre-Roll	Showcase your 15 or 30 second video to our audience of event pros and only pay for completed views , starting at 25K views	Pricing starts at \$5,000
Content Activation	This custom article, written by BizBash, will deliver 500 - 5K+ guaranteed clicks leading to your website	Pricing starts at \$7,500
Webinars	Share your knowledge and expertise—and be seen as an industry thought leader—with a 1 hour co-hosted webinar via Zoom, delivering 400-800 leads on average	\$25,000 [SOLD OUT UNTIL JANUARY 2022]



2021 RATE CARD *USD*

BESPOKE OPPORTUNITIES

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PRODUCT	DESCRIPTION	PRICING
Virtual Event Tech Showcase	Share your knowledge and expertise—and be seen as an industry thought leader—with a virtual experience on your platform , with an average of 500-1,000 leads in your event tech	Pricing starts at \$40,000
FAM Recruitment	From planner recruitment to event confirmation, we'll connect you with curated, qualified leads ready to experience your venue, destination, or other event offerings	Inquire about pricing
Editorial Press Trip	Allow BizBash to experience your venue or destination first-hand and deliver a custom recap article after their visit	Inquire about pricing
Surveys	Gain valuable industry insights, with this custom content program delivering 300-500 leads on average	Pricing starts at \$25,000
White Papers	Position your brand as a thought leader, with this custom content program delivering 400-800 leads on average	Pricing starts at \$30,000
Exclusive BizBash Sponsorships	Align your brand with one of eight Editorial features honoring industry game-changers through this exclusive content-driven lead generation and thought leadership program	Inquire about pricing [Limited opps available]

PRINT SOLUTIONS

PRODUCT	DESCRIPTION	PRICING
 BizBash Best US 2021	This go-to guide is packed with the hottest event venues, destinations, partners, and ideas from across the U.S.; half page ads to multi-page spreads and premium positions available	Full page formatted ads start at \$4850 Inquire about premium placements and custom visibility opportunities
 BizBash Best Canada 2021	This must-see guide for Canadian events features can't-miss ideas, venues, destinations, and partners; half page ads to multi-page spreads and premium positions available	Full page formatted ads start at \$4850 Inquire about premium placements and custom visibility opportunities
Fall Issue 2021	This anticipated issue covers holiday party ideas, event partners, and recaps from across North America; half page ads to multi-page spreads and premium positions available	Full page ads start at \$5,340

LIVE EXPERIENCES

PRODUCT	DESCRIPTION	PRICING
BizBash at Connect Tampa 2021	BizBash is teaming up with Connect to showcase innovative ideas, tools, and resources for a new era of events! Join us (in person!) Aug. 30-Sept. 1 at the Tampa Convention Center to grow your brand, and network with corporate and association hosted buyers looking for event solutions—like YOU!	Pricing starts at \$7,500