



# BIZBASH LEADERSHIP SUMMIT

IN  
**PUERTO  
RICO**

## **When:**

May 22-24

## **Where:**

La Concha Hotel & Resort,  
San Juan, Puerto Rico

## **What:**

This highly curated gathering will bring together c-suite from 10 experiential agencies, 10 event technology companies and 10 corporate brands to share best practices for optimizing meetings and events.

## **Why:**

This experience was created with c-suite like yourself in mind. BizBash has found that the best relationships are built through shared experiences. Joining this intimate gathering will give you a chance to connect with industry professionals in a way that fosters meaningful connections. We encourage you to join us for 3 days of unique, curated experiences meant to create a network of experience creators that will lead our industry into the next generation of events. This summit will result in a shared list of best practices and business processes that will become the foundation for creating can't-miss gatherings.

**Pricing starts at \$15k**

## **Schedule at a Glance:**

### **Sunday, May 22**

#### **MEET:**

The BizBash Leadership Summit will kick off by giving all guests a chance to gather and be immersed in the culture of Puerto Rico.

#### **CONNECT:**

The immersive experience will continue that evening through a curated dining experience.

### **Monday, May 23**

#### **RETREAT:**

In the morning, guests will have the chance to relax, recharge and connect via personalized experiences that allow them to pick their activities based on interests. From relaxing spa treatments to guided food tours, there will be something for everyone!

#### **CONVENE:**

In the afternoon, a welcoming environment will encourage meaningful connection and collaboration. Led by David Adler, this gathering will encourage guests to go beyond their traditional idea of meeting.

### **Tuesday, May 24**

#### **CREATE:**

The morning will consist of continued conversation. This session will conclude with a foundation of best practices that will impact the future of events.

#### **ENLIGHTEN:**

BizBash Leadership Summit guests will have the opportunity to lead education sessions on the BizBash Live stage.

#### **CONCLUDE:**

The end of this experience will consist of a VIP reception at the closing-night event, offering the perfect environment to celebrate the relationships built over the days spent together at our inaugural summit.