

DIGITAL AWARENESS

 CLICK ON EACH PRODUCT NAME TO SEE IT IN ACTION

PRODUCT	DESCRIPTION	PRICING
Online Radio	Exclusively target the BizBash audience while they're listening to their favorite music, podcasts, audio books, and other auditory content. Be heard on Pandora, Spotify, iHeart Media, Audacy, and more!	Pricing starts at \$10,000
Connected TV	Put your brand front-and-center with the BizBash audience while they're watching shows and movies on their internet connected TV's, tablets, and phones. Be seen via YouTubeTV, Prime, Hulu, MLB.tv, ESPN, Roku, Fire TV, and more!	Pricing starts at \$20,000
Onsite Display Ads	Be seen alongside anticipated editorial content, updated daily with features on today's hottest topics, through display ads on BizBash.com.	Pricing starts at \$3,000
Offsite Display Ads	Put your brand in front of new leads, and drive highly qualified audience directly to your website via ads across the web.	Pricing starts at \$2,500
Interstitials	Run a custom branded full-screen ad takeover, seen by the BizBash audience for 2 days, linking directly to your site	Pricing starts at \$7,925
Wallpaper	Takeover the background of the entire BizBash.com website to promote your brand exclusively for 2 days	Pricing starts at \$9,500
BizBash Buzz Newsletter	The BizBash Buzz newsletter brings the latest ideas, inspiration and industry resources directly to event pros' inboxes. Take over the newsletter and be seen alongside BizBash editorial content.	Pricing starts at \$4,375
Sponsored Social Media Posts	Have your brand message seen on the BizBash social feeds by a combined total of 421k+ across multiple platforms	Pricing starts at \$3,950
GatherGeeks Podcast	Get your brand in front of our engaged podcast listeners with two different 30-second audio commercials.	Pricing starts at \$10,000
Content Marketing	Establish your brand as an industry thought leader with an article, written by your team, that lives on BizBash.com; includes one (1) photo or video	Pricing starts at \$6,500

DIGITAL ENGAGEMENT

PRODUCT	DESCRIPTION	PRICING
Dedicated Emails	Reach our audience with your brand's message, an invitation, or exclusive initiatives directly in their inbox	Pricing starts at \$9,855
Social Media Retargeting	Target BizBash's extensive audience of event pros with your social media ads to drive guaranteed clicks to your website	Pricing starts at \$10,000
Video Pre-Roll	Showcase your 15 or 30 second video to our audience of event pros and only pay for completed views	Pricing starts at \$7,500
Content Activation	Establish your brand as a thought-leader in the industry and drive guaranteed traffic directly to your website through strategic offsite targeting	Pricing starts at \$10,000
GatherGeeks Sponsored Podcast	Get your brand in front of our engaged podcast listeners with an exclusive co-hosted episode takeover	Pricing starts at \$15,000

DEMAND GENERATION

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PRODUCT	DESCRIPTION	PRICING
Virtual Event Tech Showcase	Share your knowledge and expertise—and be seen as an industry thought leader—with a virtual experience on your platform	Pricing starts at \$50,000
Surveys	Gain insight into emerging industry trends and the most vexing needs of seasoned event professionals that only the BizBash audience can deliver through custom surveys, thoughtfully curated to provide answers to your pressing questions.	Pricing starts at \$35,000
White Papers	Establish your brand as a thought leader and drive leads (when paired with a Survey) by reaching the BizBash audience with insightful, data-driven white papers written by BizBash.	Pricing starts at \$40,000
Exclusive Editorial Sponsorships	Align your brand with one of ten Editorial features honoring industry game-changers through this exclusive content-driven lead generation and thought leadership program	Inquire about pricing [LIMITED OPPS AVAILABLE]
Account Based Marketing (ABM) Bespoke Campaigns	Partner with BizBash to hyper-target specific companies to engage with your brand digitally and create meaningful connections in real life with specific contacts at your most sought after target accounts by way of private-invite activations, VIP experiences, and closed-door events.	Pricing starts at \$100,000
Event Masters Video Series	BizBash's new docuseries features exclusive one-on-one interviews with notable event producers from the top brands and agencies, such as ESPN, Anheuser-Busch, Univision, and Visa. Align your brand with BizBash through this sponsorship and see your brand's video commercials come to life and drive timely leads for your sales team. Bonus: grow your personal connection with our Event Master and become a thought leader by cohosting a GatherGeeks podcast interview with BizBash and our featured Event Master	Pricing starts at \$90,000
Focus Groups	BizBash to identify and recruit event planners to virtually gather and provide unbiased feedback through a moderated series of Q&A discussions surrounding an industry segment, product type, trends or individual/brand buying/behavioral outlook.	Pricing starts at \$65,000
Webinars	Share your knowledge and expertise—and be seen as an industry thought leader—with a 1 hour co-hosted webinar via Zoom	\$35,000 [SOLD OUT UNTIL 2023]

PRINT SOLUTIONS

PRODUCT	DESCRIPTION	PRICING
Spring Issue 2022	More than 300 new and renovated event and meeting venues throughout the U.S. and Canada, plus in-depth city-specific spotlights and guides to planning engaging meetings. Special print features: Industry Innovators: Brands, BizBash x Connect 40 Under 40, 2021 BizBash Event Experience Awards Winners & Finalists	Full page ads start at \$5,340. Inquire about premium positions.
Fall Issue 2022	Issue + Marketplace Guide, featuring an up-close look at some of the year's top events, innovative ideas and strategies, the latest event technology and more. Special print features: Industry Innovators 2022: Catering, Event Technology, Experiential Agencies and Event Designers, Planners and Producers	Full page ads start at \$5,340. Inquire about premium positions.

LIVE EXPERIENCES

PRODUCT	DESCRIPTION	PRICING
Puerto Rico: May 22-24	BizBash and Connect are joining forces to welcome leading event and meeting pros for three days of networking, education and one-on-one appointments in Puerto Rico. Join us by taking over an exhibit booth of your own to network with hosted buyers looking for innovative event solutions just like yours!	Pricing starts at \$4,950
Experience Creators' Leadership Summit, Puerto Rico: May 22-24		By invitation only
Detroit: Aug. 8-10	In partnership with Connect, BizBash welcomes leading event and meeting pros to participate in three days of networking, education and one-on-one appointments. Get your brand in front of hosted buyers looking for innovative event solutions just like yours by taking over an exhibit booth of your own at our biggest event of the year!	Pricing starts at \$4,950