

**Connect**  
where business gets done



## Getting in front of the **right buyers** has never been more important.

2023 is the year that event planners are taking their events to the next level. There's never been a better time to get in front of your ideal buyer. Connect's signature events put you in front of leading industry decision makers through a series of activations including a presence on the exhibit floor, curated 1:1 meetings, branding awareness placements, programming, networking receptions, and more. Join us at one of our 2023 events and see why Connect is the number one conference for meetings and events professionals.

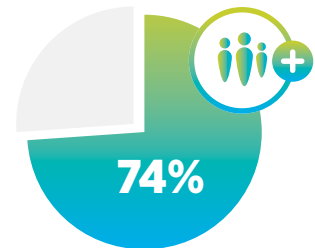
**Did you know that in a 2023 survey of event planners...**



say their **event budget** has increased.



say they are planning **more events**.



expect in-person **attendance** to increase.

**There's never been a better time to get business done.  
What are you waiting for?**